



**Hit 3 bonuses in a row, any level
& WIN a 4th Jackpot Bonus!**

Register Now to be Eligible for This JACKPOT Bonus! 

How to play


There are three bonus periods to this contest:

Bonus Period 1
November 15, 2011—
December 15, 2011

Bonus Period 2
December 16, 2011—
January 16, 2012

Bonus Period 3
January 17, 2012—
February 17, 2012

Each bonus period you have a chance to earn up to \$5,000 for issued* UnitedHealthOneSM personal health applications received during that time.

	Issued Applications	Pay Out
	30	\$5,000
	22	\$2,000
	17	\$1,500
	10	\$1,000

JACKPOT!

If you qualify for a pay out during EACH bonus period then you earn a 4th JACKPOT! bonus equivalent to your lowest bonus period amount!

**You could earn 4 bonuses—
totaling up to \$20,000!**

* Applications must be issued within 15 days of the end of the qualifying period. For example, the first bonus period, Nov. 15 - Dec. 15, applications must be issued by Dec. 30, 2011 to count toward bonus of that period.

You must register to be eligible for these bonuses! Eligibility for all bonuses begins after registration. Applications issued prior the bonus period in which you register will not count. For example, you must register by December 14, 2011 in order to be eligible for bonus period 1.

Pay out: Bonuses will be paid after the issue period of each bonus period!
Assignment of commissions apply.

Contest Rules: There are three contest periods running consecutively: November 15, 2011 - December 15, 2011, December 16, 2011 - January 16, 2012, and January 17, 2012 - February 17, 2012. Eligible applications must be received during the contest periods, must be issued no later than 15 days after the contest period ends to be eligible for that contest period, and subsequently in force for 6 months. Only business written in AK, AL, AR, AZ, CO, CT, DE, FL, GA, IA, IL, IN, KY, KS, LA, MD, MI, MO, MS, NC, NE, NV, OH, OK, PA, SC, SD, TN, TX, VA, WI, WV, and WY is eligible. To qualify, you must be registered for the "Jackpot!" incentive, and submit the minimum required applications (as shown in the above table) during the contest periods with subsequent issuance and required retention. Bonus is paid in accordance with the above table. **Bonus follows the assignment of commission form you have on file.** This bonus will be subject to a managing broker commission split, if applicable. Bonuses are not cumulative; one cash prize per broker per bonus period, based on his or her personal production. Eligible products include Golden Rule health plans for individuals and families. Excludes Short Term MedicalSM, Dental, Critical Illness, Disability Income and any other type of product offered by Golden Rule after November 15, 2011. Qualification is based on production as writing broker. Applications must be new clients only; rewrite of existing Golden Rule, American Medical Security, or PacifiCare individual clients do not count toward contest. Applications cannot be split between brokers. Agency business cannot be combined. Any separate applications of family members count as only one application for this contest. **All eligible plans must be in force for a minimum of six consecutive months after the effective date in order to count as "issued".** If plans are terminated for any reason, the broker will be charged back for any difference in bonus amount paid. Independent brokers, Call Centers and agencies with the assigned IDs: AA0250658, AA0551720, AA0562069, AA3283882, AA1127214, AA1649910, AA1671780, AA1883549, AA4030715, AA423316, AA0344674, AA0338857, AA0131128, AA2594482 are not eligible for this contest. This contest is only open to the original recipients of the emailed notice. 1099s apply. Golden Rule Insurance Company reserves the right to make final judgment on contest qualifiers. Any required disclosures to brokers' clients are brokers' sole responsibility.