National Life Group®

The Participation Rate is the maximum percentage of the annual increase in the Index that will be credited. The Cap is the maximum earnings percent that will be credited. Participation Rates and Caps are subject to change annually for a given indexed segment. The minimum Guaranteed Participation and Cap Rates are: Strategies 1 and 5: PR = 100%, Cap = 3.1%; Strategy 2: PR = 110%, Cap = 3.0%; Strategy 3: PR = 25%, No Cap; Strategy 4: PR = 30%, No Cap. In the event the market declines, the policy has a built-in 0% interest crediting floor. The Floor is the minimum earnings percent that will be credited. The minimum annual rate of interest credited to funds in the fixed-interest strategy is 2.5% and the minimum interest credited in the indexed strategies is 2.5% upon death or full surrender.

Monthly deductions from the account value include a monthly policy fee, monthly expense charge, cost of insurance charge, and applicable rider charges. In addition there is a surrender charge if the policy is lapsed or surrendered in the first 5 years from issue or following an increase. Surrender charges vary based on gender, rate classification, issue age, and policy year.

Excess Interest Formula: Index earnings for each indexed segment are calculated at the end of the crediting period as follows: index growth is multiplied by the segment's participation rate, adjusted so that this rate is no greater than the segment's index earnings cap, and no less than 0%; multiplied by the value in the indexed segment value. Failure to maintain the policy to maturity will result in no participation in the equity index. Index earnings are not direct participation in any stock or equity investment.

There are two death benefit options from which to choose: Option A: Level Death Benefit = Face Amount; Option B: Increasing Death Benefit = Face Amount + Account Value. Upon death of the insured, a death benefit equivalent to the death benefit at the time of the insured's death less any policy debt and less other amounts owed to the insurance company will be paid to the beneficiary. The policy will then be terminated and all rights including access to the cash surrender value shall cease.

SecurePlus Advantage 79 Indexed Universal Life (IUL), form series 8593(0708)/8594(0708), and applicable riders are underwritten by Life Insurance Company of the Southwest, Addison, TX. An additional cost is associated with all riders unless otherwise noted. Riders are optional and may not be available in all states. Benefits and terms may vary by state.

National Life Group® is a trade name representing various affiliates, which offer a variety of financial service products.

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National Life Group®

Experience Life®

Discover the SecurePlus Advantage

SecurePlus Advantage 79

INDEXED UNIVERSAL LIFE – BUYER'S GUIDE

Products issued by

Life Insurance Company of the Southwest®

No bank or credit union guarantee | Not a deposit | Not FDIC/NCUA insured | May lose value

Not insured by any federal or state government agency

Guarantees are dependent upon the claims-paying ability of the issuing company.

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Cat. No. 64055 (0517)



SecurePlus Advantage 79

Key Features

- Premium and death benefit flexibility
- Income tax-free death benefit for your beneficiaries[1]
- Potential for tax-deferred accumulation of cash value
- Interest earned based on changes in the S&P 500 Index and/ or the MSCI Emerging Markets Index
- Option to earn a guaranteed fixed interest rate[2]
- Access to cash value through loans and withdrawals[3]
- Option to guarantee a stream of lifetime income at retirement through the Lifetime Income Benefit Rider[4] once qualifications are met and the rider is exercised.
- No additional cost living benefit riders provide access to your policy's death benefit, while you are still living, in the event of an illness that is either terminal, chronic or critical or a critical injury.[5]
- 0.35% Account Value Enhancement credited to your accumulated cash value starting at the beginning of policy year 11.

Experience the Advantage

Indexed Universal Life gives you the advantage of permanent insurance protection while building cash values for potential future retirement income.

1 Internal Revenue Code § 101(a)(1). There are some exceptions to this rule. Please consult a qualified tax professional for advice concerning your individual situation.

2 Guarantees are dependent upon the claims-paying ability of the insurer.

3 Contract loans and withdrawals will reduce the contract's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and contract loans thereafter would not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. This would not be true if the contract were classified as a Modified Endowment Contract (MEC), in which gain is distributed first and is taxable.

4 Assuming necessary parameters are met. See disclosure #12 on page 9 for parameters.

5 Death benefits, cash value, and loan value will be reduced for Accelerated Benefits paid.

Our Terminal Illness riders allow for the payment of a portion of an insured's death benefit, on a discounted basis, if the insured has an illness or chronic condition which can reasonably be expected to result in death in 24 months or less. There is no additional premium for this rider.

Our Chronic Illness and Covered Chronic Illness riders allow for the payment of a portion of an insured's death benefit, on a discounted basis, if the insured is Chronically Ill. A chronic illness is defined as one that leaves you unable to perform, without substantial assistance, two of the six normal activities of daily living for a period of at least 90 consecutive days due to a loss of functional capacity or requires substantial supervision to protect oneself from threats to health and safety due to severe cognitive impairment. The six activities of daily living include bathing, continence, dressing, eating, toileting, and transferring. There is no additional premium for this rider.

Our Critical Illness or Critical Injury riders allow for the payment of a portion of an insured's death benefit, on a discounted basis, if the insured is critically ill or critically injured. Covered critical illnesses are: ALS (Lou Gehrig's disease), Aorta Graft Surgery, Aplastic Anemia, Blindness, Cancer, Cystic Fibrosis, End Stage Renal Failure, Heart Attack, Heart Valve Replacement, Major Organ Transplant, Motor Neuron Disease, Stroke, and Sudden Cardiac Arrest. Covered critical injuries are: Coma, Paralysis, Severe Burns, and Traumatic Brain Injury. Covered critical illness or critical injury conditions may vary by state. Covered Critical illness in the state of MA includes: Coronary artery disease resulting in acute infarction vascular or requiring surgery; End-stage Renal Disease; Major organ transplant; Permanent neurological deficit resulting from cerebral vascular accident; Diagnosis of an invasive malignancy characterized by the uncontrolled growth and spread of malignant cells and the invasion of tissue. Cancer does not include: Stage A Prostate Cancer; Any skin cancer, except invasive malignant melanoma into the dermis or deeper; Pre-malignant lesions, benign tumors, or polyps; and Carcinoma in-situ.

There is no additional premium for this rider.

Accelerated Benefits Riders (ABR) vs. Long-term Care (LTC) Insurance

Certain states require advertising for ABRs to provide a comparison to the benefits provided by LTC insurance. However, Accelerated Benefits provided by the ABR riders are not long-term care insurance, and are not intended to be the same as, or an alternative to, long-term care insurance.

This is a life insurance benefit that also gives you the option to accelerate some or all of the death benefit in the event that you meet the criteria for a qualifying event described in the policy. This policy or certificate does not provide long-term care insurance subject to California long-term care insurance law. This policy or certificate is not a California Partnership for Long-Term Care program policy. This policy or certificate is not a Medicare supplement (policy or certificate).

ABR Riders are supplemental benefits that can be added to a life insurance policy and are not suitable unless you also have a need for life insurance. Receipt of benefits may reduce or eliminate the availability of other policy riders and benefits. Benefits available are calculated at time of claim based on the age of the policy and our expectation of your future mortality. The amount of Accelerated Benefit available will depend on your life policy's death benefit value when ABR benefits are claimed. For policies in good standing, if ABR benefits are not used, policy death benefits and other rider benefits are still available.

Long-term care (LTC) insurance is not life insurance, and as such, has no death benefit or cash value. LTC insurance benefits are specified at the time of the contract. LTC benefits are paid as a form of expense reimbursement for qualified long-term care expenses. By comparison, since ABR benefits can be used for any reason, they are paid once qualifications are met, and do not require you to provide receipt of specific expenses to qualify for the benefit. LTC premiums vary based on the level and length of benefit chosen by the policyholder. Premiums are paid on a recurring basis, and failure to pay premiums will generally lapse the policy. If LTC benefits are not claimed, they are typically forfeited. LTC insurance policies may offer non-forfeiture benefits for additional premium.

This is a solicitation of insurance. An insurance agent may contact you.

Accelerated Living Benefits

Money for an illness that is terminal, chronic or critical or a critical injury:
Benefits may be used for any purpose, and might be used for (but are not limited to) expenses such as: nursing home care, home health care, adult day care, medical procedures, drug therapies, household expenses, and other quality of life expenditures. The use of ABR benefits are not limited with the exception that ABR proceeds for chronic illness in the state of Massachusetts can only be used to pay for expenses incurred for Qualified Long-Term Care services.[14]

Our Accelerated Benefits Riders (ABR)[15], are available at no additional cost and allow you to access all or part of your death benefit if diagnosed with an illness that is either terminal, chronic or critical or if diagnosed with a critical injury. The terminal and critical illness riders and the critical injury rider pay a lump sum distribution; the chronic illness rider accelerates up to 2% of the death benefit each month (or 24% per year). Actual payments under the ABR riders are discounted and critical illness and critical injury benefits vary depending upon the severity of the disease.

Life Insurance

Money for your family:
A death benefit can be used to help pay off debts such as a mortgage, fund college tuition, or supplement a spouse's income.

You can increase or decrease your policy's death benefit as your personal or business needs change without having to purchase a new policy[16] This valuable feature means that SecurePlus Advantage 79 may be the only policy you will ever need to buy.

Guaranteed Insurability Rider, form series 8051(0798), allows you to increase your coverage without producing evidence of insurability during certain option periods. The increase is based on your current age.

Accidental Death Benefit Rider, form series 8050(0798), pays an additional death benefit should you die as a result of an accident. As long as your life insurance coverage remains in force, this rider will stay in force until the policy anniversary following your 70th birthday.

Children's Term Rider, form series 8056(0707), provides term life insurance coverage on all of your children until they reach age 23. The rider covers any child, stepchild or adopted child between the ages of 15 days and 17 years for just one fixed cost.

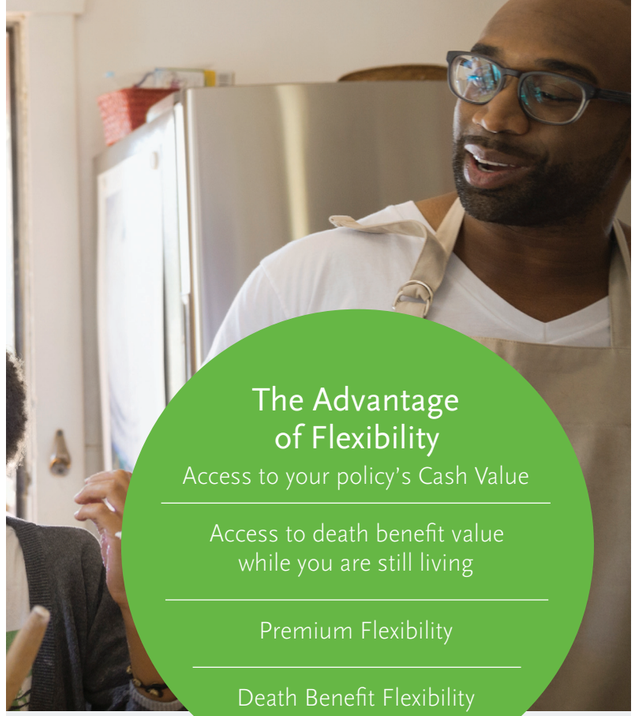
Other Insured Rider, form series 8057(0707), 8535(0707), allows you to purchase renewable term life insurance on the insured and his/her spouse, children, or business partner. You may add more than one Other Insured Rider to the same policy.

14 The necessary diagnostic, preventative, therapeutic, curing, treating, mitigating and rehabilitative services, and maintenance or personal care services that are required by a chronically ill individual and are provided pursuant to a plan of care prescribed by a licensed health care practitioner.

15 The Accelerated Benefit Riders, form series 20287, 20288, IC15-20287, IC15-20288 are optional, may be subject to under-writing, exclusions and/or limitations and may not be available in all states or on all products. Receipt of accelerated benefits will reduce the cash value and death benefit, may be a taxable event and may affect a family's eligibility for public assistance programs. Please consult your personal tax advisor to determine the tax status of any benefits paid under this rider and with social service agencies concerning how receipt of such a payment will affect you, your spouse and your family's eligibility for public assistance. This rider is intended for favorable tax treatment under Section 101(g) of the Internal Revenue Code (26 U.S.C. Sec. 101(g)). Whether such benefits qualify depends on factors such as your life expectancy at the time benefits are accelerated or how the benefits are used.

The actual payment you receive will be less than the portion of the death benefit accelerated because the benefits are paid prior to death. Values are based on a current interest rate and mortality rates. There is an initial administrative fee at the time the rider is exercised. We currently limit the amount of death benefit that may be accelerated under all contracts made over the entire lifetime of the insured to $1,500,000 for terminal illness and chronic illness, and $1,000,000 for critical illness or critical injury. We reserve the right to change this limit in the future; however the limit will never be less than $500,000. Other restrictions, limitations and waiting periods may apply.

16 Increases in coverage may be dependent upon underwriting criteria.



Indexed Universal Life Insurance is considered to be one of the most flexible types of life insurance available in the marketplace today. Indexed Universal Life allows you to adjust the amount of insurance coverage and the premiums paid to meet your changing insurance needs.[6]

One of the most important features of your SecurePlus Advantage 79 policy is the ability to build cash value income tax-deferred – cash value that can be accessed during your lifetime to provide a stream of retirement income.[7]

6 It is possible that coverage will expire when either no premiums are paid following the initial premium, or subsequent premiums are insufficient to continue coverage.

7 Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event. Surrender charges may reduce the policy's cash value in early years.

Upside Potential with Downside Protection

Premium Payments

You can make regular, level payments; change payment amounts; or you can skip payments altogether (subject to the contract's minimums and maximums). It is important to remember that premium payments must be sufficient to keep the contract in-force. Paying higher premiums can result in enhanced tax-deferred cash value growth and, ultimately, greater premium payment flexibility.

Death Benefit Options

As your death benefit needs change, your policy's death benefit can be adjusted to meet those needs. Specifically, as your needs shift towards accumulating assets for retirement, you may wish to decrease the policy's death benefit and direct more of your premiums toward cash value build-up.

Building Tax-Deferred Cash Value

With Indexed Universal Life you have options regarding how interest is credited to your cash value. You can choose to have a fixed interest rate applied or have interest credited based on changes in a major market Index. With your Indexed Universal Life policy, you have the option of choosing to allocate the net premium (premium after insurance and administrative charges have been deducted) among five index crediting strategies, four based on the S&P 500 index, and one based on the MSCI Emerging Markets index. This kind of interest crediting strategy allows you to take advantage of increases in the Index without the risk of stock market losses. Minimum interest guarantees built into your contract ensure that your cash value will not decline due to decreases in the Index. It's a concept we call "upside potential with downside protection."

Interest Crediting

Why Purchase Indexed Universal Life?

Purchasing an Indexed Universal Life contract is not equivalent to investing directly in the stock market. The insuring company invests the premiums received in the following manner:

- A large portion is directed to a portfolio of government bonds, corporate bonds and mortgages. This portion of the investment of premium dollars is used to provide policy guarantees.
- A smaller portion purchases stock options. It is this portion of the investment of premium dollars that provides crediting potential.

Based on the options purchased, the company establishes the participation rate and cap that will be applied to the changes of the S&P 500 and the MSCI Emerging Markets Index.

Why the S&P 500 Index?

The S&P 500 is widely regarded as the best single gauge of the U.S. equities market. This world-renowned index includes a representative sample of 500 leading companies in leading industries of the U.S. economy. Although the S&P 500 focuses on the large-cap segment of the market it is also an ideal proxy for the total market.

Why the MSCI Emerging Markets Index?

The MSCI Emerging Markets Index captures large and mid cap representation across 21 emerging markets countries and offers the opportunity to capitalize on the growth of emerging markets.

Historical Values

Dec. 21 of Year	S&P 500 Index	1 Year Change	MSCI Emerging Markets Index	1 Year Change
2007	1484.46	+4.66%	1215.99	+36.20%
2008	887.88	-40.19%	582.06	-52.13%
2009	1114.05	+25.47%	946.42	+62.60%
2010	1254.60	+12.62%	1124.34	+18.80%
2011	1243.72	-0.87%	916.20	-18.51%
2012	1430.15	+14.99%	1043.03	+13.84%

Historical performance is not indicative of future results.

Basic Strategy - All premiums are first paid into the Basic Strategy. Once enough premium has been paid to cover the estimated monthly insurance deductions for the coming contract year, excess account value is allocated to the interest crediting strategy allocation of your choice. Premiums are allocated to the interest crediting strategies on the 21st day of the month. The annual interest crediting rate for the Basic Strategy is guaranteed to be not less than 2.5%.

Your Indexed Universal Life policy offers six choices of interest crediting options. They include a fixed interest crediting strategy and five indexed crediting strategies.

Fixed-Interest Strategy - Account value transferred to this strategy will earn a rate of interest declared by the company that is credited on a daily basis. The minimum rate of interest credited to funds in the Fixed-Interest Strategy is 2.5%.

Indexed Strategies - Account value transferred to the Indexed Strategies will have interest credited based on changes in the S&P 500 Index, the MSCI Emerging Markets Index or across both. Interest credits will be based on the Index Growth, Participation Rate, and Cap for your chosen strategy. Your Indexed Universal Life Policy offers:

1. Fixed-Interest Strategy
2. Point-to-Point, Cap Focus Index Strategy, based on the S&P 500 Index
3. Point-to-Point, Participation Rate Focus Index Strategy, based on the S&P 500 Index
4. Point-to-Point, No Cap Index Strategy, based on the S&P 500 Index
5. Point-to-Average Index Strategy, based on the S&P 500 Index
6. Point-to-Point Cap Focus Index Strategy, based on the MSCI Emerging Markets Index

Disability Income

Money to help pay your bills:

Benefits help pay bills such as your mortgage and household expenses.

Our Disability Income Rider, form series 8054(0798), 8065(0798), pays a fixed monthly benefit amount for either two or five years should you become disabled and be unable to work. The two-year Disability Rider has a three-month waiting period and requires that you be unable to perform the duties of your own occupation. Benefits are paid retroactively back to the beginning of the waiting period. The Disability Income Rider is not available in KS, MA, MT, NJ (two year), and ND.

The five-year Disability Rider has a six-month elimination period and requires that you be unable to perform the duties of your own occupation for the first two years, and the duties of any occupation for which you are suited for the remaining three years. Certain occupations are ineligible for coverage.

The Waiver of Specified Premium Rider, form series 8519(0707), 8520(0707), allows you to determine how much of your premium will be waived in the event you become totally disabled. The Waiver of Specified Premium Rider pays the specified monthly premium into the policy following a six month elimination period. The Waiver of Specified Premium Rider is not available in NY.

Retirement Income

Cash value growth:

Money you can borrow or withdraw[13] to achieve your unique and personal objectives, including:

- supplementing your retirement income
- taking advantage of opportunities
- meeting unexpected emergencies

Lifetime Income Benefit Rider™ (LIBR)[12]

Outliving retirement income no longer has to be a fear. Once qualifications are met and the rider is exercised, the Lifetime Income Benefit Rider guarantees you a stream of income for life at retirement. This rider is automatically added to the policy at issue if approved in your state.

The benefit payments are first deducted from the accumulated value through policy loans. Once the minimum threshold is met, the following events occur: the benefit payments will continue to be paid for the life of the insured; a one time charge will be deducted from the cash surrender value; all other monthly deductions will be terminated; and the death benefit and cash surrender value will continue to be reduced by the benefit payments until they reach respective minimum floors. Please consult the rider form for more details.

12 The Lifetime Income Benefit Rider form series 20049(0212), 20153(0413) provides a benefit for the life of the insured if certain conditions are met. These conditions include, but are not limited to, the insured's attained age being between 60 and 85, and that the policy has been in-force at least 10 years. Insufficient policy values, outstanding policy loans and other considerations may also restrict exercising the rider. Exercising the rider and receiving an income benefit will reduce the policy's cash value and death benefit and may terminate other riders or reduce their benefits. There is a monthly charge from the accumulated value during the income payment period. Guarantees are dependent upon the claims-paying ability of the issuing company.

13 Policy loans and withdrawals reduce the policy's cash value and death benefit and may result in a taxable event.

Lifetime Access to Policy Cash Values

Permanent life insurance offers the tax deferred build-up of policy cash value and the ability to access values during lifetime through policy loans or withdrawals.[10]

You can borrow or withdraw from the policy values to achieve your unique and personal objectives, including:

- supplementing your retirement income
- taking advantage of opportunities
- meeting unexpected emergencies

Policy loans do not have to be paid back within any specific time frame. Loan interest is charged on all outstanding loans and may be paid back or accrued into the loaned amount.

Withdrawals of policy values up to your basis in the policy (sum of your premiums) are received income-tax free.[11]

Your Indexed Life Policy Features Two Loan Options

With a Variable Net Cost Loan, loaned Accumulated Value remains in the Interest Crediting Strategies and earns the same interest it would have earned in the absence of any loan. The "net cost" of the loan will depend on the interest credited in the Interest Crediting Strategies and the company's variable loan rate.

While the Variable Net Cost Loan method allows for potentially higher earnings, the net cost is not known in advance. To provide more predictable results, you may decide to use the Fixed Net Cost Loan method.

With a Fixed Net Cost Loan, loaned Accumulated Value is segregated from the interest crediting strategies and credited a fixed interest rate.

As long as the policy stays in-force until the death of the insured, policy loans remain tax-free income. If the policy were to lapse prior to death, a portion of the loaned amount may be taxed as income to the policyholder.

Overloan Protection

A powerful feature of your Indexed Universal Life policy is the Overloan Protection Rider. This rider prevents the policy from lapsing when the loan amount exceeds the accumulated value (and other requirements of the rider are met) therefore preventing any reportable taxable gain to you. Exercising the rider results in a paid-up policy.

The Overloan Protection Rider, form series 8597(0708), is an optional benefit. There is no cost for the rider, however, there is a fee when the rider is exercised. Limitations apply to exercising the Overloan Protection Rider, including that the policy be in force at least 15 years and the insured has attained the age of 75.

The Advantage of Value

Multiple coverages for multiple insureds

No additional cost living benefit riders

Values cannot be lost because of a decline in the Index%

10 Subject to the rules and restrictions of any underlying benefit program.

11 Contract loans and withdrawals will reduce the contract's cash value and death benefit and may result in a taxable event. Withdrawals up to the basis paid into the contract and contract loans thereafter would not create an immediate taxable event, but substantial tax ramifications could result upon contract lapse or surrender. This would not be true if the contract were classified as a Modified Endowment Contract (MEC), in which gain is distributed first and is taxable.

Comparison of Point-To-Point Crediting Strategies

Assumptions:		**Participation Rate**	**Cap**	**Assumptions:**		**Participation Rate**	**Cap**
Cap Focus Participation Rate Focus No Cap		100% 140% 80%	14% 12% None	Cap Focus Participation Rate Focus No Cap		100% 140% 70%	11% 9% None
Return	Point-to-Point Cap Focus	Point-to-Point Participation Rate Focus	Point-to-Point No Cap	Return	Point-to-Point Cap Focus	Point-to-Point Participation Rate Focus	Point-to-Point No Cap
0%	0.00%	0.00%	0.00%	0%	0.00%	0.00%	0.00%
1%	1.00%	1.40%	0.80%	1%	1.00%	1.40%	0.70%
2%	2.00%	2.80%	1.60%	2%	2.00%	2.80%	1.40%
3%	3.00%	4.20%	2.40%	3%	3.00%	4.20%	2.10%
4%	4.00%	5.60%	3.20%	4%	4.00%	5.60%	2.80%
5%	5.00%	7.00%	4.00%	5%	5.00%	7.00%	3.50%
6%	6.00%	8.40%	4.80%	6%	6.00%	8.40%	4.20%
7%	7.00%	9.80%	5.60%	7%	7.00%	9.00%	4.90%
8%	8.00%	11.20%	6.40%	8%	8.00%	9.00%	5.60%
9%	9.00%	12.00%	7.20%	9%	9.00%	9.00%	6.30%
10%	10.00%	12.00%	8.00%	10%	10.00%	9.00%	7.00%
11%	11.00%	12.00%	8.80%	11%	11.00%	9.00%	7.70%
12%	12.00%	12.00%	9.60%	12%	11.00%	9.00%	8.40%
13%	13.00%	12.00%	10.40%	13%	11.00%	9.00%	9.10%
14%	14.00%	12.00%	11.20%	14%	11.00%	9.00%	9.80%
15%	14.00%	12.00%	12.00%	15%	11.00%	9.00%	10.50%
16%	14.00%	12.00%	12.80%	16%	11.00%	9.00%	11.20%
17%	14.00%	12.00%	13.60%	17%	11.00%	9.00%	11.90%
18%	14.00%	12.00%	14.40%	18%	11.00%	9.00%	12.60%
19%	14.00%	12.00%	15.20%	19%	11.00%	9.00%	13.30%
20%	14.00%	12.00%	16.00%	20%	11.00%	9.00%	14.00%
21%	14.00%	12.00%	16.80%	21%	11.00%	9.00%	14.70%
22%	14.00%	12.00%	17.60%	22%	11.00%	9.00%	15.40%
23%	14.00%	12.00%	18.40%	23%	11.00%	9.00%	16.10%
24%	14.00%	12.00%	19.20%	24%	11.00%	9.00%	16.80%
25%	14.00%	12.00%	20.00%	25%	11.00%	9.00%	17.50%

Calculating Index Growth

Point-to-Point Strategy - Index growth equals the difference between the ending index value and the beginning index value, such difference divided by the beginning index value.

For example: Index beginning value = 1000, Index ending value (on the same date one year later) = 1150, Index Growth = 15% [(1150 -1000 = 150) / 1000 = 15%]

Point-to-Average Strategy - Index growth equals the difference between the average index value and the beginning index value, such difference divided by the Index beginning value. (To find daily average, calculate the average of all the daily Index values over the 12-month period.)

For example: Index beginning value = 1000, daily average = 1100, Index Growth = 10% [(1100 - 1000 = 100) /1000 = 10%].

Calculating Indexed Interest Credits

Indexed interest credits for each indexed crediting segment are calculated on each segment anniversary as the value of the indexed crediting segment at the end of the crediting period times the indexed crediting rate, where the indexed crediting rate is the index growth for the segment multiplied by the segment's participation rate, with this product adjusted so that the indexed crediting rate is not less than zero and not greater than the segment's index earnings cap, if any.

The Indexed Strategy earnings are credited and locked in annually. Once interest is credited it can never be lost due to a decline in the Index. **No Indexed Strategy earnings are credited for funds allocated to the Index Strategies for periods shorter than a full year.**

For example, suppose the index growth is 10%, the participation rate is 80%, and the index earnings cap is 6%.

Step 1: Apply Participation Rate - 10% x 80% = 8% (i.e., the participation rate is the maximum percentage of the index growth that may be credited).

Step 2: Apply the Index Earnings Cap- Since the index earnings cap is less than the index growth times the participation rate, the index crediting rate is equal to the index earnings cap of 6%. (i.e., the index earnings cap may limit the index interest credit).

Above examples are hypothetical only and do not represent actual Index changes, Participation Rates, or Caps.

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Certain features of this contract may be indexed to an MSCI Index. This contract is not sponsored, endorsed, sold or promoted by MSCI, Inc. and MSCI bears no liability with respect to any such contracts. A more detailed description of the limited relationship MSCI has with Life Insurance Company of the Southwest accompanies the contract. The MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure equity market performance of emerging markets. The MSCI Emerging Markets Index consists of the following 21 emerging market country indices: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, Russia, South Africa, Taiwan, Thailand, and Turkey.

Purchasing an Indexed Universal Life contract is not equivalent to investing directly in the stock market.

8 The Systematic Allocation Rider, form series 20047(0212), available at no additional charge, allows you to allocate your net premium (premiums after insurance and administrative costs have been deducted) from new premium, 1035 exchange, or index renewal bucket money and spread the money out over a 12 month period. Once elected, the money is placed into the Basic Account where policy costs will be deducted. From there, funds are swept from the Basic Account to the SA Account where each month, 1/12 is allocated to the chosen strategies. The remaining premium stays in the SA Account where it earns a fixed interest rate. Systematic Allocation allows you to spread out your net annual premium over the 12 month period to capitalize on potential interest rate crediting dates and help reduce interest rate risk associated with one annual crediting anniversary.

Although the Systematic Allocation Rider may mitigate some risk, it does not however, guarantee an advantage over the annual crediting method. Simply put, it gives you a way to balance interest crediting fluctuations. It also gives you an efficient way to allocate a lump sum by allowing you to create one allocation schedule for the year without monthly maintenance. The systematic Allocation Rider is available at or after issue.

9 Guarantees are dependent upon the claims-paying ability of the insurer.

Which Index and Strategy Should You Choose?

Interest credits will vary based on changes in the index and the strategy you choose, and will change over time. The relative performance of the Indexed Strategies will also vary over time. It cannot be determined in advance which strategy or index will perform best.

You may decide that you want to allocate your premium across multiple strategies or even across both indices in order to mitigate risk of zero returns. By doing this, you may be able to capture gains in one index and/or strategy even if another is performing poorly at the time.

The Point-to-Average method is more sensitive to the overall index trend over the year. The Point-to-Point method is more sensitive to short-term index movements near the end of the segment.

Systematic Allocation Rider

The Systematic Allocation Rider,[8] available at no additional charge, allows you to use your net premium (premiums after insurance and administrative costs have been deducted) from new premium, 1035 exchange, or index renewal bucket money and spread the money out over a 12 month period. Once elected, the money, will be allocated from a fixed interest account to the different interest crediting strategies according to your wishes.

Systematic Allocation allows you to spread out your net annual premium over the year to capitalize on potential interest rate crediting dates and help reduce interest rate risk associated with one annual crediting anniversary. It also gives you an efficient way to allocate a lump sum by allowing you to create one allocation schedule for the year without the monthly maintenance.

Differentiating Point-to-Point Index Strategies

- The Cap Focus Indexed strategy guarantees that the Participation Rate will always be equal to or greater than 100%. This strategy will always provide a higher Cap than the Participation Rate Focus Index strategy.
- The Participation Rate Focus Indexed strategy guarantees that the Participation Rate will be at least 110% or greater. Since this strategy is designed to provide a higher Participation Rate, it will have a lower Cap.
- The No Cap Indexed strategy applies no Cap and is, therefore, balanced by a lower Participation Rate.

Indexed Universal Life is designed to be held for a long period of time. Surrendering your policy during the first 5 years will result in surrender charges and the surrender value may be less than your original premium.

The Advantage of Guarantees

Six interest crediting options

Optional Benefits Through Riders

Please note that the surrender value may be less than the premiums paid even when there are no surrender charges in effect. An increase in face amount will start a new five year surrender charge schedule.

Interest Rate Guarantee[9] (Downside Protection)

In the event the index value declines, each indexed strategy provides a 0% Floor. This means that you have downside protection that the interest crediting rate will never be negative.

At death or full surrender of your policy, the accumulated value will be equal to the greater of the current accumulated value or the guaranteed accumulated value. The guaranteed accumulated value is calculated based on a minimum guaranteed interest rate of 2.5%.

The Advantage of Options

Guaranteed 100% Participation Rate option

Guaranteed No Cap options

Minimum guarantees at 2.5%

Assumed values given in the illustrations for this product are not guaranteed. This contract complies with the minimum non-forfeiture requirements of your state.