



Stacks of Cash Are Waiting for Brokers Who Sell Medicare Supplement Plans!

How Big Can Your Stack of Cash Get? That's Up to YOU!

**Start your Stack of Cash by Selling
Approved Medicare Supplement Plans**

**Sell 5-9 and Get an Additional
\$150 Bonus per Sale!**

Want a BIGGER stack of cash?

**Sell 10-14 and Earn an Additional
\$200 Bonus per Sale!**

**But the BIGGEST stack of cash is
reserved for our Top Producers!**

**Sell 15 or More and Earn an Additional
\$270 Bonus per Sale!**

**Our Medicare Supplement Broker Bonus is Available For Enrollments
with 5/1/2019, 6/1/2019 and 7/1/2019 Effective Dates!**

Empire Blue Cross and Blue Shield supports brokers with a local Medicare sales leadership team available to answer all of your questions on our products, rates and enrollment processes. Other advantages of selling our Medicare Supplement plans include:

- You don't need to be certified to sell Empire Medicare Supplement plans. You can get started earning commissions right away!
- Empire offers plans with competitive premiums and Silver Sneakers designed with your clients in mind!
- Promoting Medicare Supplement plans to prospects and clients is easy when you use our pre-approved, customizable marketing materials. All the tools you need to build your business are ready when you are!
- With more than 10,000 people becoming Medicare-eligible every day, you're bound to have Empire clients aging into Medicare! Check out the Age-In Reports in our Producer Toolbox brokerportal.anthem.com to discover member retention opportunities you may be missing.
- Since Empire Medicare Supplement plan members are more likely to retain their coverage year to year, you can earn commissions and have access to a steady flow of referrals now and for years to come!

Program Rules:

Excludes Plan A. All per sale bonus amounts are in addition to the standard broker compensation. All per sale bonus amounts are earned for Medicare Supplement enrollments for that particular month only. All per sale bonus amounts are non-cumulative; each month is treated separately. Incentive is limited to new enrollees only and based upon approval of the policy. All incentives will be paid within ninety days from the end of the qualifying month. Empire reserves the right to make all rules and determinations regarding the bonus program, and may modify or eliminate the program at any time without notice.

Services provided by Empire HealthChoice Assurance, Inc., licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield plans.