



# CASH-POCALYPSE 2013

INDIVIDUAL MEDICAL

 ASSURANT HEALTH ACCESS<sup>SM</sup>

ASSURANT SUPPLEMENTAL COVERAGE

## CAMPAIGN RULES | MGA CHANNEL

Cash-pocalypse 2013, Assurant Health's multi-product sales campaign, continues into spring as a heat wave of bonus cash overtakes the nation!

The spring campaign, "Baking in the Bucks," continues the year-long campaign for Assurant Supplemental Coverage.

Your sales continue to compound all year long, so keep pushing for that next bonus level!

### ASSURANT SUPPLEMENTAL COVERAGE

*May 1 – August 31, 2013*

Non-Dental AIP	Non-Dental	Dental Match (up to Non-Dental sales amount)
\$500,000 - \$999,999	2%	2%
\$1M-\$1.49M	4%	4%
\$1.5M-\$2.49M	5%	5%
\$2.5M+	6%	6%

## CAMPAIGN GUIDELINES AND RULES

- Bonus is paid directly to the Managing General Agent.
- Agents must be appropriately licensed and appointed with Time Insurance Company on the date the bonus is paid.
- Bonus is based on the sale of all Non-Dental Assurant Supplemental Coverage business — both integrated and standalone.
- Matching bonus will be paid on Dental premium up to matching annualized insurance premium amount.
- Bonus applies to new Assurant Supplemental Coverage business *submitted* January 1, 2013 through December 31, 2013 and *issued* and *effective* on or before January 15, 2014 with first premium paid.
- Policies must be in force for at least 31 days after the *effective date* to qualify for the bonus.
- The bonus will be paid on the February 2014 month-end commission statement. At the end of the sales campaign, all policies for which bonuses have been paid will be reviewed. Any overpayment, at the sole discretion of Time Insurance Company, may be charged against future commissions.
- Policies not taken and internal replacement policies do not qualify for the bonus.
- All usual commissions and persistency rules apply.
- Bonus money will be paid in the same manner as other compensation and will be considered taxable income and reported on recipients' FORM 1099-MISC.
- Time Insurance Company reserves the right, at its sole discretion, to determine eligibility for the campaign, to determine eligibility for bonus payments and to end the program early. There is no guarantee of continued participation in the program.

For agent use only. Not for distribution to consumers.

Assurant Health is the brand name for products underwritten and issued by Time Insurance Company.

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