

### **Program Registration Form**

Congratulations on taking the first step to further your career! This program incorporates coaching, product positioning, marketing, post-open enrolment profit formula, access to webinars hosted by industry leaders, and discounts on additional upcoming services. Our training and marketing resources will help you become recognized as a leader in the insurance market. We look forward to assisting you. Please fill in the required information and select your services.

First Name	Last Name
Phone	Cell Phone
Cell Phone Provider for Appointment Alerts	
Address	
E-mail	NPN #
Business Name	

Before subscribing to any of the following services, you will need to have completed the following:
1. Enrolled in an Agent ELITE Program.
2. Have an active profile in the e-Agent Center back office.

Enroll me in the	me in the Basic Membership - \$99.99
following level: Silver	Silver Membership - \$199.99
(One time enrollment fee	Gold Membership - \$299.99
per	Platinum Membership - \$399.99
membership)	



Virtual Assistance (UBS) specializes in providing services to help insurance agents and companies like yours improve sales and efficiency. UBS uses their highly trained marketers in the call center to help generate potential customers by asking the necessary question to set qualified appointments. UBS's effective, affordable and easy solutions will help you gain more business in the small group market.

#### APPOINTMENT PACKAGE - Select one

ELITE Silver - 5 Appointments ELITE Gold - 12 Appointments ELITE Platinum - 18 Appointments

#### DATA PACKAGE - Select one

I need to purchase the \$250 data package

I will supply my own data (vendor cannot guarantee appointments if agent uses their own data)

CAMPAIGN TYPE - If you elect to blend your campaign, please list the % breakdown for each type of campaign as well as any demographics such as income, geographic or industries. \*Note: The more demographics you list the longer it may take to get the appointment.

Individual Market

Final Expense Insurance

Group Market

**Defined Contribution** 

Senior Market

Notes or Comments:

How far are willing to travel from home

Virtual Assistant will customize your scripting by using your company name, tag line, and sharing your business specialties with your potential new client. Please fill out the fields below.

Business Tag Line

Business Name Business Specialties

Available Appointment Times Time Zone



Career Agent Marketing, LLC. provides career-minded independent insurance agents with insurance marketing materials tailored to their industry. Unlike other vendors, we know the insurance industry, and we are here to help you get the message out to potential clients as quick and easy as possible. CAM develops tools designed to help insurance agents in the areas of social media, prospecting, quote building tools, direct mail, etc. If you are an independent insurance agent in need of marketing assistance, Career Agent Marketing is for you!

Please check the boxes for the services you are interested in.

Print Marketing (Tent Cards/Business Cards)

Social Media Boost Subscription (facebook, blogs, contests, posts, custom page design and more)

Quote Report Builder Subscription (Easily package multiple insurance products together and send a quote over to your client)

Notes or Comments:

## 1-On-1 Coaching

Your AHCP coach has one thing in mind - to help you succeed. By using a mix of reflection and planning, we will strategize with you to create a tangible road map to help you achieve great results! Coaches teach through real-life scenarios so that you can learn from your own experiences as well as tap into the expertise of your mentor. Whether you're new to the insurance industry, or a seasoned agent, signing up for 1-on-1 Coaching can help you sharpen your skills and scripts to make the most of every call or appointment.

Click here to fill out and submit a 1-on-1 Coaching Request Form

# **AGENTCUBED**

AgentCubed brings sales information together helping you make the most of every sales opportunity. With instant access to leads, quoting tools, calendars, sales contacts, and much more, you are freed up to focus your efforts on selling. It's the only place you'll need to look for everything you need to know about prospects and customers. New subscribers receive a 30-day free trial. After the 30-day free trial the service will be \$49.99 per month.

Please contact Agency Services 877-228-8773 to enroll in AgentCubed.



As an ELITE Agent you have taken the first step towards a commitment in building your business. Part of this commitment is pledging to use the ELITE program in the way that it was intended. We have worked hard to bring you deep discounts with cutting edge services that will help you grow your book of business. In return we would like you to make a pledge to continue to honor the following:

\* I will respect the authority vested in my by the insurance companies I represent and work to maintain open lines of communication with them.

\* I will strive to maintain positive relations with other insurance agents and agencies in my community, competing with them on an honorable and fair basis.

\* I will follow all insurance laws relative to the conduct of my business.

\* I will not solicit products from a marketing organization outside of AHCP unless I cannot adequately meet my customers' needs with the product lines available through AHCP.

\*As an AHCP ELITE Agent I will strive to a minimum annual production goal of issued business through AHCP carriers of \$250,000.

I have read and agree to this pledge.

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