

# MEMBERSHIP GUIDE

 <b>ELITE</b> AGENT PROGRAM	Basic	Silver	Gold	Platinum
<b>One Time Marketing Credit</b>	\$200 Credit	\$400 Credit	\$600 Credit	\$800 Credit
<b>Elite Marketing Dollars</b>	\$10 - Major Med \$7- Ancillary	\$11 - Major Med \$8 - Ancillary	\$12 - Major Med \$9- Ancillary	\$14 - Major Med \$11 - Ancillary
<b>Ongoing Marketplace Guidance</b>	Included	Included	Included	Included
<b>One Time Enrollment Fee</b>	\$99.99	\$199.99	\$299.99	\$399.99
<b>Monthly Fee</b> (\$19.99 for all levels until Jan 1 2015)	\$19.99	\$29.99	\$39.99	\$49.99

Examples of How AHCP Reinvests Marketing Dollars in you and your business:

<b>AHCP Reinvests in your business</b>	AHCP reinvests \$180 per month for 3 issued cross sales per week	AHCP reinvests \$320 per month for 4 issued cross sale per week	AHCP reinvests \$480 per month for 5 issued cross sales per week	AHCP reinvests \$720 per month for 6 issued cross sales per week
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*"We boost the performance of our elite agents through superior coaching, mentoring and marketing strategies."*



## Marketing Options

### Voice Leads

Life insurance leads; primary senior market.  
Face to face appointments also available.

### Contactability

Contactability will intercept your internet leads; make up to 9 call attempts and transfer live prospects.

### IntelaTek

Fully verified business appointments for groups with 10-50 employees.

### Internet & Telemarketing Leads

Choose from a variety of lead sources for real-time shared or exclusive leads, telemarketing leads and vintage leads at all price ranges.

## ELITE Benefits

### One on One Coaching

Through reflection and planning, your coach will strategize with you to create a tangible roadmap for achieving great results!

### Monday Motivation

A catalyst to developing your business. Not just another boring sales meeting, here you'll be provided with current insights and ground-breaking strategies and tactics.

### Presentation & Quoting Tools

Build customized dynamic presentations created just for your specific clients. Included is a free trial for CAM's custom cross-selling quote report builder!

### Social Media Boost

Give your social media efforts a kick-start & try CAM's "Social Media Boost" subscription! Whether you already have a lead capture page or not, CAM will get you started.

### Customer Relationship Management (CRM)

Two options for online CRM software for managing your sales, marketing and customer support.

### ELITE Quick-Start

Take advantage of our "behind the scenes" Marketplace training, including certification tutorial and subsidies FAQs. Also, access our digital Quick-Start Guide for scripts, daily action plans, goal setting tools and more!

