Broker Bonus Program

HEALTHPLUS SIGNATURE INDIVIDUAL AND FAMILY HMO AND PPO PLANS

HealthPlus Signature Individual and Family HMO and PPO Plans

HealthPlus now has "Buy Direct" solutions for individuals and families that are *simpler* and easier alternatives to purchasing health care benefits on the health insurance marketplace exchange.

All Signature Individual plans are health care reformcompliant which means essential health benefits are included and there is no medical underwriting or pre-existing condition exclusions. Premium assistance subsidies do not apply to HealthPlus Signature Individual plans.

- Signature Gold Plans Plan pays 80 percent of health care costs on average with different deductible/ coinsurance options available.
- Signature Silver Plans Plan pays 70 percent of health care costs on average with different deductible/

coinsurance options available.

- **■** Signature Bronze **Plans** – Plan pays 60 percent of health care costs on average with different deductible/coinsurance options available.
- Signature Catastrophic **Plan** – For individuals under the age of 30. Our catastrophic plan covers essential health benefits and three primary care visits.

Example	
25 Members	\$1,250
50 Members	\$2,500
100 Members	\$5,000
150 Members	\$7,500
200 Members	\$10,000
250 Members	\$12,500
300 Members	\$15,000
350 Members	\$17,500
400 Members	\$20,000

Broker Bonus Program

We would like to announce our 2014 Broker Bonus Program for our HealthPlus Signature Individual HMO and PPO Plans.

Sell 25 HealthPlus individual members with effective dates between May. 1, 2014, and July 1, 2014, and we will pay you a \$1,250 bonus!

Sell 50 members and you will earn an additional \$1,250 bonus for a total of \$2,500. In addition, you will receive \$2,500 for every 50 members thereafter. Once an agent qualifies at the

50 member incentive level, they qualify for the next quarter rollover and any members between incentive levels will be counted towards the next guarter incentive.

Payouts are quarterly. Members must be approved and enrolled for at least six months. No ceiling on incentive payout.

Note: This is based on member count so a family of five would count as five members.



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HealthPlus HMO is a product of HealthPlus of Michigan, Inc. HealthPlus PPO plans are products of HealthPlus Insurance Company Inc.











