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LEVEL UP




with UnitedHealthOneSM plans!



From July 1, 2013 - September 30, 2013

Level-Up Your Monthly Bonus each time one of your UnitedHealthOneSM applications is issued.

“Level-Up” with every 5 applications you submit! The level you achieve with submitted and issued applications is the **bonus amount you’ll receive for each application!**

	Issued Applications	Monthly Bonus
	21+ apps	\$200 per app
	16-20 apps	\$150 per app
	11-15 apps	\$125 per app
	1-10 apps*	\$100 per app
*Six applications minimum per month to qualify.		

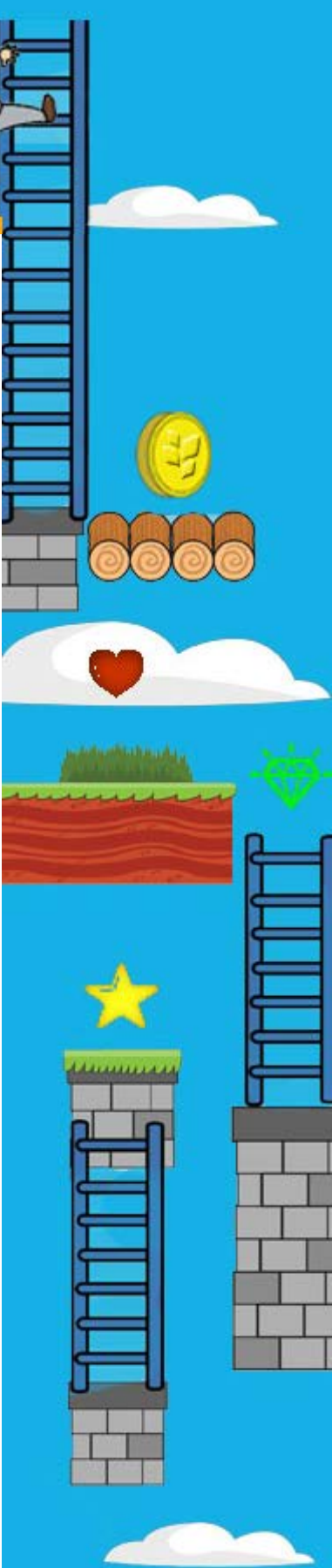
Earn a specific bonus for each application you submit during the contest period and have issued by the last day of the following month. *For example, applications submitted July 1 - July 31, 2013, have until August 31, 2013 to be issued.*

Qualifying is monthly and bonuses are paid following the issue month, but you must **REGISTER** to be eligible!

Register Now

Register Only Once and Be Eligible for All 3 Months!

Register by July 31 to have all your renewable health business starting July 1, 2013 through the end of the contest period count toward your monthly bonus totals. All other registrations that occur on or after August 1, 2013 will have their submitted business begin to count the day of registration. You must register for your business to count.



Contest Rules:

1. Applications must be received from July 1, 2013 through September 30, 2013, and issued by the last day of the month following the applications' submission. For example, any application submitted in July 2013, must be issued by August 31, 2013, and so on through the contest time frame, to count the applications as eligible.
2. To be eligible to earn a bonus for this incentive you must be registered for the Level-Up incentive. Only applications received on or after date of registration will be applied toward this incentive. With the exception of registration on or before July 1, 2013, which will have all business received July 1, 2013 and after count toward bonus.
3. Bonus is paid as described above with a 6 issued application minimum per month to qualify.
4. Bonus follows the Assignment of Commission Form you have on file at the time the application is received for each qualifying application.
5. This bonus will be subject to a managing broker commission split, if applicable.
6. Bonuses are not cumulative; one cash prize per broker, based on his or her personal production.
7. Eligible products include renewable UnitedHealthOneSM plans.
8. Excludes Short Term MedicalSM, Critical Illness, Dental, Disability, or any other UnitedHealthOneSM plan.
9. Qualification is based on production as broker of record.
10. Applications must be new clients only; rewrite of existing Golden Rule or UnitedHealthOneSM individual market clients do not count toward contest.
11. Applications cannot be split between brokers.
12. Any separate applications of family members count as only one application for this contest.
13. Golden Rule Insurance Company reserves the right to make final judgment on contest qualifiers.
14. **Coverage must be in force at the time of contest payout to be included.**
15. All eligible plans must be in force for a minimum of 6 months after the effective date, in order to count as "issued". If coverage is terminated for any reason, the broker will be charged back for any difference in bonus amount paid.
16. This contest is intended for the original recipient of this email only. NPN: %%NPN%%
17. Any required disclosures to brokers' clients are brokers' sole responsibility.
18. Independent and other select brokers are not eligible.
19. 1099s apply.

7440 Woodland Drive, Indianapolis, IN 46278

UnitedHealthOneSM is a brand name used for products underwritten and/or administered by the following: Golden Rule Insurance Company, Oxford Health Insurance, Inc., and Oxford Health Plans (NJ), Inc.

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