

GASB  
PRESIDENT'S CLUB

*St. Maarten  
Vacation*



Be a Great American Top Producer  
and Join Us In St. Maarten

**MAY 2 - 6, 2013**

Our 2012 top producers will be part of the Great American Supplemental Benefits Group (GASB) President's Club - St. Maarten Vacation. Qualifiers and their guest will enjoy 5 days at the beautiful Westin Dawn Beach Resort & Spa in St. Maarten.

*How To Qualify*

**TOP 25  
AGENTS**

With a minimum of  
\$150,000 Personal  
Production Credit

**TOP 5  
RECRUITING  
AGENCIES**

With a minimum of  
\$1,500,000 Production  
Credit

**ALL AGENTS**

Guarantee your spot with \$300,000  
Personal Production Credit

*Production Credit*

Product	Credit Amount
Medicare Supplement & Affordable Health Benefits <sup>SM</sup> (AHB)	<b>100%</b> of Issued Annualized Premium
<b>Earn Extra Credit!</b>	
Supplemental Products	<b>200%</b> of Issued Annualized Premium
<b>Combo Selling Bonus</b>	
Supplemental Products when sold w/AHB or Medicare Supplement	<b>300%</b> of Issued Annualized Premium (Medicare Supplement & AHB premium counts at 100%, Supplemental Product premium counts as 300%)



**BE A TOP PRODUCER AND BE  
OUR GUEST IN ST. MAARTEN**

*See Page 2 for Official Rules*

# OFFICIAL RULES



- You and your guest will enjoy 5 days / 4 nights in St. Maarten, May 2-6, 2013 at the Westin Dawn Beach Resort & Spa. <http://www.westinstmaarten.com>.
- Qualification Period: January 1, 2012 through December 31, 2012.
- Top 25 Agents with a minimum of \$150,000 in production credit, based on personal production. Agents with \$300,000 in personal production credit are guaranteed a spot on the trip.
- Top 5 Recruiting Agencies with a minimum of \$1,500,000 in production credit will earn a trip for one agency representative.
- Loyal Medicare Supplement, Loyal Protection Plus & Affordable Health Benefits<sup>SM</sup> – earn 100% of Issued Annualized Premium (IAP) for production credit.
- Loyal & UTA Supplemental Products (Cancer, Heart, Cash Advantage<sup>®</sup> & Accident) – earn 200% IAP.
- Loyal & UTA Supplemental Products when sold with Affordable Health Benefits or Med Supp – earn 300% of IAP for production credit. (Med Supp and AHB earn 100% production credit and supplemental products receive 300% production credit.)
- Applications must be signed between January 1, 2012 and December 31, 2012 and received at the Great American home office by January 4, 2013.
- Recruiting agencies earn an additional 5% of IAP production credit for all applications submitted via Express App.
- Business must be in force when eligibility is being determined.
- Contact your upline to determine eligibility.
- Agent's in-force policyholder block must maintain company average persistency & placement rates in order to qualify.
- Business written on agent or immediate family members does not count toward qualification.
- Internal replacements do not count toward qualification.
- Cost of trip will count towards earnings, will be taxed accordingly and is not redeemable for cash.
- Trip is for qualifying agent and one adult guest. Children are not allowed as guests.
- Trip is not transferable, nor can it be rescheduled or substituted.
- Great American Supplemental Benefits Group (GASB) and its affiliates hold no liability during the qualification period or the trip itself.
- GASB reserves the right to revise the qualification rules (including qualification based on agent's time of appointment) at any time without notice and also reserves the right to terminate the promotion. Location, dates & hotel are subject to change at GASB's discretion.
- Agent must be in good standing with GASB and not violate the terms of the Agent Agreement.
- Agent production numbers shown in other sources may include production with other products that do not qualify for this convention.
- Only business personally produced by the agent counts toward personal production credit.
- GASB will make all determinations regarding the trip, including but not limited to whether an agent is qualified. GASB's decisions will be final and conclusive.

Visit [www.GasbRewardProgram.com](http://www.GasbRewardProgram.com) for details on all of our contests and promotions!

