

# Critical Choice Webinar









### MANHATTAN INSURANCE GROUP SM

Since 1982

CENTRAL UNITED LIFE
INSURANCE COMPANY SM

THE MANHATTAN LIFE
INSURANCE COMPANY SM

Since 1963

Since 1850



FAMILY LIFE INSURANCE COMPANY SM

Since 1949

WESTERN UNITED LIFE ASSURANCE COMPANY SM

Since 1963

### Critical Choice Selling Points

- ☐ Simplified Issue
- Accept ITIN
- 4 health related questions
- Spanish Application (on-line and paper)
- □ Do not need to see client in person
- E-Signature Mother's Maiden Name



### Life Benefit

- ■20 Year simplified issue level term
  - \* Issue ages 18-55
- □15 Year simplified issue level term
  - \*Issue ages 56-60

### Life Benefit Amounts

\$25,000

\$50,000

\$100,000

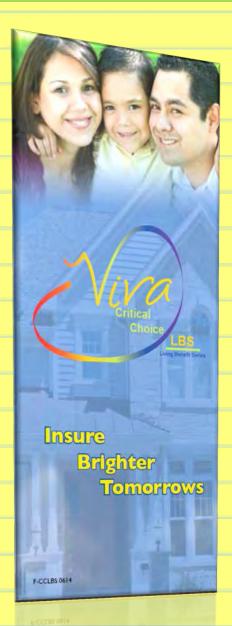
### Critical Illness Benefit

- Benefit will be payable for the first occurrence of one of the following conditions:
  - Life threatening cancer
  - Heart attack
  - Major organ transplant
  - Paralysis
  - Renal failure
  - Stroke

The amount of this benefit is 50% of the Life Benefit

Critical II	Iness Benefi	t Amounts
\$12,500	\$25,000	\$50,000

### Three Convenient Plans



	PLAN A	PLAN B	PLAN C
Life Benefit	\$25,000	\$50,000	\$100,000
Critical Illness Benefit	\$12,500	\$25,000	\$50,000

### First Occurrence?



### Date of Diagnosis

- · Heart attack or stroke
- · Life threatening cancer



### Date of Transplant Surgery

· Major organ transplant



### Date of Surgery

· Major heart surgery or angioplasty



The Earlier of the Date Dialysis Begins OR Date Renal Transplantation Takes Place

· Renal failure

### Additional Benefits

A reduced benefit will be payable for specified procedures. This benefit is a percentage of the amount payable for the critical illness benefit.

- 25% coronary by-pass surgery, heart valve surgery, or aortic surgery.
- 10% Angioplasty surgery or cancer in situ.





### When a Critical Illness Benefit is Paid...

When a partial benefit is paid, the face amount of the life benefit will be reduced by the amount of the benefit paid.

Premiums will be reduced to reflect the reduction.



Paul purchased a Critical Choice policy, with \$100,000 life benefit and \$50,000 critical illness benefit.

He had a heart attack 4 years into the policy, so the \$50,000 benefit was paid.

Paul has peace of mind because he still has a \$50,000 life benefit AND his monthly premiums have been reduced accordingly.

### Underwriting Questions





- 1. Tobacco, in any form, in the last 12 months
- 2. Medical condition past 7 years (i.e. heart trouble, stroke, cancer, diabetes, liver or kidney disease, etc.)
- 3. Illegal drugs last 7 years
- 4. Denied insurance due to health reasons?

### Wait!!! There's more...

This applies to the life benefit only



#### □ Conversion

- During the first 10
   policy years, or prior
   to age 70, whichever
   comes first.
- No evidence of insurability will be required.

### ☐ Renewal

Renewable to age 95 at ART rates



#### Smoker Monthly Bank Draft

Age	\$25,000	\$50,000	\$100,000
18-25	\$15.33	\$25.27	\$43.07
26	\$15.38	\$25.36	\$43.52
27	\$15.54	\$25.68	\$44.33
28	\$15.79	\$26.17	\$45.67
29	\$16.27	\$27.14	\$47.88
30	\$16.94	\$28.46	\$50,81
31	\$17.73	\$30.06	\$54.36
32	\$18.71	\$32.02	\$58.64
33	\$19.88	\$34.35	\$63.86
34	\$21.23	\$37.06	\$69.89
35	\$22.79	\$40.16	\$76.72
36	\$24.54	\$43.70	\$83.43
37	\$26.50	\$47.61	\$90.81
38	\$28.64	\$51.89	\$98.82
39	\$31.07	\$56.75	\$107.82
40	\$33.82	\$62.24	\$117.99
41	\$36.89	\$68.38	\$129.20
42	\$40.33	\$75.27	\$141.71
43	\$44.01	\$82.62	\$154.98
44	\$48.54	\$91.67	\$171.27
45	\$53.40	\$101.41	\$188.60
46	\$58.39	\$111.38	\$207.81
47	\$63.79	\$122.18	\$228.60
48	\$69.64	\$133.88	\$251.19
49	\$75.94	\$146.47	\$275.49
50	\$82.74	\$160.08	\$301.73
51	\$90.19	\$174.98	\$330.35
52	\$98.28	\$191.16	\$361.53
53	\$107.11	\$208.80	\$395.37
54	\$116.47	\$227.55	\$431.33
55	\$126.35	\$247.30	\$469.22
	15	Year Term	
56	\$126.69	\$251.98	\$479.84
57	\$139.48	\$273.56	\$521.46
58	\$151.06	\$296.71	\$566.06
59	\$163.21	\$321.44	\$613.89
60	\$177.37	\$349.34	\$667.62

#### **EXCLUSIONS AND LIMITATIONS**

We do not cover any Critical Illness resulting from:

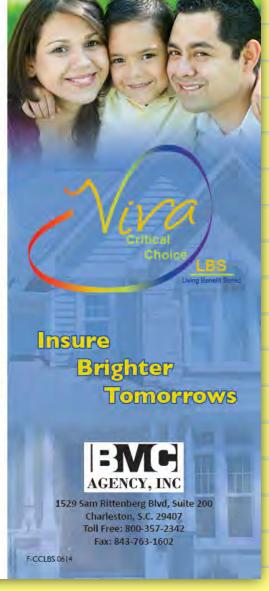
- War, declared or undeclared or any act of war, riot or insurrection.
- An intentionally self-inflicted injury or an attempted suicide.
- The Covered Insured committing or attempting to commit a felony or being engaged in an illegal occupation.
- The Covered Insured being under the influence of alcohol or drugs, excluding those drugs that were prescribed by a Physician and taken in the dosage and manner prescribed.
- Cosmetic surgery, other than from a cosmetic surgery for the reconstruction or repair of damage from an injury or illness.
- The Covered Insured operating, riding in or descending from any aircraft. This does not apply while the Covered Insured is a passenger on a licensed, commercial, non-military aircraft regularly offered over an established passenger route.
- The Covered Insured participating in hazardous activities such as parachuting, hang gliding sports, bungee jumping, rock climbing, or any motorized race or speed contest.
- A Critical Illness that occurs during the Waiting Period. (The Waiting Period for Life-Threatening Cancer and Non-Invasive Cancer in situ Cancer is 90 days. For any other Critical Illness, the Waiting Period is 30 days. If diagnosis of a Critical Illness is made during the Waiting Period, the company will return the premiums paid for this rider.)

DISCLOSURE: The accelerated Benefit offered under this rider may or may not qualify for favorable tax treatment under the Internal Revenue Code of 1986. Whether such benefits qualify depends on factors such as your life expectancy at the time benefits are accelerated or whether you use the benefits to pay for necessary long-term care expenses, such as nursing home care. If the Accelerated Benefits qualify for favorable tax treatment, the benefits will be excludable from your income and not subject to federal taxation. Tax laws relating to Accelerated Benefits are complex. You are advised to consult with qualified tax advisor about circumstances under which you could receive Accelerated Benefits excludable from income under federal law

DISCLOSURE: Receipt of an Accelerated Benefit may affect you, your spouse or your family's eligibility for public assistance programs such as medical assistance (Medicaid), Aid to Families with Dependent Children (AFDC), supplementary social security income (SSI), and drug assistance programs. You are advised to consult with a qualified tax advisor and with social service agencies concerning how receipt of such a payment will affect you your spouse and your family's eligibility for public assistance.



10777 Northwest Freeway, Houston, Texas 77092 1-800-877-7705



<u>Igarza@manhattanlife.com</u> <u>marketingmail@manhattanlife.com</u>

### Manhattan Direct



#### For assistance, please contact:

MARKETING TEST AGENCY

1234 TEST ST

TEST, TX 77777

@ 177-1777 @ 1777-7777

Die test@test

Language: English (US) V

#### **Critical Choice**

Insure Brighter Tomorrows

No Medical Exam Required!!!

Answer only four health related questions to determine insurability

#### DID YOU KNOW ...

bankruptcies in the United States . . . even for people 60% of the cost associated with the treatment of cancer who have major medical insurance. Is your health insurance coverage enough to cover treatment costs? traditional health insurance. This includes deductibles,

#### THAT'S RIGHT ...

that medical expenses are one of the largest causes of according to the American Cancer Society, as much as is considered "non-medical" and not covered by co-insurance, experimental treatments, travel to a treatment center, and the list goes on. The out-ofpocket expenses can literally be thousands of dollars.

#### THE GOOD NEWS IS ....

the five year survival rate for all cancers is 65.8%1. the survival rate of a heart attack is 67%2. the survival rate of a stroke is 87%2.

#### THAT IS WHY ....

you and your family need Critical Choice. If life threatening cancer, heart attack, major organ transplant, paralysis, renal failure, or stroke strikes, or if pre-mature death occurs, you and your family will be protected.

Get a Quote			
Critical Choice Features			
	Plan A	Plan B	Plan C
CRITICAL ILLNESS BENEFIT			
A benefit will be payable for the first occurrence of one of the following conditions:			
Life-threatening cancer			
Paralysis			
Heart attack			
Renal failure			
Major organ transplant			
Stroke			
The benefit amount will be based on the Plan selected. A reduced benefit			
will be payable for coronary by-pass surgery, heart valve surgery, or aortic surgery. That benefit will be one-fourth of the amount payable based on the plan selected. This benefit is payable only once.	\$12,500	\$25,000	\$50,00
viali sciected. This beliefit is payable only office.			

viced benefit will be payable for angioplasty surgery or cancer in situ.

American Cancer Society, 2013 Statistics

Heart Disease and Stroke Statistics, 2025 Update, American Heart Association



#### For assistance, please contact:

#### MARKETING TEST AGENCY

1234 TEST ST TEST, TX 77777

@ 777-777-7777 🔓 777-7777

E test@test

Language: English (US) ✓

### **Critical Choice**

**Insure Brighter Tomorrows** 

As easy as 1... 2... 3

1. Tell us about you	2. Get a Quote	3. Apply Online
ell us about you		
irth Date: * 01/01/1985 30 Year Gender: * Ma	lle V Tobacco User?: * No V S	tate: * TX - Texas
ayment Mode: * Monthly Y Effective	Date: * 08/01/2015	
	Get a Quote	
	Get a Quote	

FAMILY LIFE



#### For assistance, please contact:

#### MARKETING TEST AGENCY

1234 TEST ST TEST, TX 77777

☎ 777-777-7777

**₽** 777-777-7777

E test@test

Language: English (US) ✓

### **Critical Choice**

**Insure Brighter Tomorrows** 

As easy as 1... 2... 3

1. Tell us about you

2. Get a Quote

3. Apply Online

Tell us about you		
Birth Date: * 01/01/1985 30 Ye	ear Gender: * Male V Tobacco User	?: * No V State: * TX - Texas V
Payment Mode: * Monthly	➤ Effective Date: * 08/01/2015	
	Plan Name:	Plan Premium:
	O Plan A - \$12,500 Critical Illness / \$25,000 Term Life	\$11.77
	O Plan B - \$25,000 Critical Illness / \$50,000 Term Life	\$18.14
	O Plan C - \$50,000 Critical Illness / \$100,000 Term Life	\$29.70
	Apply	



Applicant's Informa		
Name:* First Name La	ast Name SSN/ITIN:* Gender:* Select  Marital Status:* Select	
leight:* Select △ 0 △	Weight:* lb	
mail Address:*	Home Phone:* Work Phone:	
mployer's Name:*	Occupation/Duties:*	
Residential Address	s	
ddress 1:*	Address 2: City:*	
tate:* Select 🖾	Zip:*	
Mailing Address	☐ Same as Residential Address	
ddress 1:*	Address 2: City:*	
tate: Select 🖸	Zip:*	
Daniel Davie	D Other than Applicant	
Premium Payer	☐ Other than Applicant	
ame: First Name	Last Name	
ddress:	City: State: Select △ Zip:	
hone:	Email Address:*	
Children Informatio	on # of Children 1 🖂	
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ame:* First Name Las	ast Name Gender:* Select 🖾 Birthdate: *Year Height: Select 🖾 0 🖾	
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Beneficiary		
rimary:		
ame:* First Name	Last Name SSN: Benefit %:*	
elationship: Splace (5)		
ationship:* Select 🛆		
	Add Primary Add Contingent	

Payment By: Select 🖸		
Representation & Questions		
Does any proposed insured have any existing life or annuity policies? If Yes, please provide amount in force:	O Yes	O No
A STATE OF THE STA		
Vill insurance now applied for replace any insurance or annuity?	O Yes	O No
s this insurance intended to replace any other life insurance now in force?	O Yes	O No
f Yes, give name of Company and Policy Number:		
las any proposed insured used tobacco in any form within the past 12 months?	O Yes	O No
In the past seven (7) years, has any person to be insured been diagnosed by a doctor as having heart trouble, troke, cancer, lung disease or disorder, diabetes, liver or kidney disease, organ transplant, paralysis, loss of 2 or more limbs, blindness, AIDS, AIDS related complex, or immune deficiency, mental illness requiring medication, treatment for alcoholism or drug abuse or has been hospitalized or advised to have any liagnostic tests or surgery for any condition?	O Yes	Q No
Yes, please provide details:		
n the last seven (7) years have any of the proposed insured's used narcotics, cocaine, hallucinogens, parbiturates, heroin, marijuana or any other drugs not prescribed by a physician?	O Yes	O No
lave you ever been denied insurance due to health reasons?	O Yes	O No
Yes, please provide details:		
Mail Policy To: Select 🖾		
AUTHORIZATION AND DISCLOSE INFORMATION:  amily Life Insurance Company and its reinsurers may obtain medical and other information in order to evaluate my at we authorize any licensed physician, medical practitioner, hospital, clinic, pharmacy or pharmacy related facility of acility, insurance company, the MiB, Inc., Ingenix or other organization, other health care provider or governme amily Life Insurance Company or its reinsurers any and all medical records or knowledge, including entire medical surance and claim eligibility. This authorization will be valid for 30 months from the date signed. The information are, treatment or advice of me. This includes information relating to alcohol or drug abuse, mental disease or information are, treatment or advice of me. This includes information relating to alcohol or drug abuse, mental disease or information are treatment or advice of me. This includes information may include, but are not limited to, diseases such as Hepatind the Human Immunodeficiency Virus, also known as Acquired Immune Deficiency Syndrome (AIDS). Family Information to the Medical Information Bureau or to other Insurance companies to which I have or may apply. The alid for 2 years. A photocopy of this authorization will be as valid as the original. 1, or my authorized representative.	r other medi- ental agency I records, to may involve primation while itis, Syphilis, Itife may re- als authorizat e may receive	cal related to provide term me, or a chimay Gonorrheport sufficient will a copy
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his authorization upon request. If applicable, I also have the right to receive notice of the reason for any adverse		g decisi
	ement in an a policy has be of health repr belief. The a notification ar	applicat een issu esented nswers nd the N
his authorization upon request. If applicable, I also have the right to receive notice of the reason for any adverse RAUD WARNING: Introduce the property of the property of the property of a loss or knowingly makes a false state or insurance may be guilty of criminal offense under state law. I agree that no insurance shall be in effect until: (a) a ind (b) the first premium is paid while my insurability remains unchanged and then only if I am actually in the state of his application. I state that the answers set forth above, are full, complete and true to the best of my knowledge and to be the basis of any insurance issued. I also acknowledge that I have received the Investigative Consumer Reports relative to this application. All Statements made by or on behalf of the insured or annuitant shall be deemed to	ement in an a policy has be of health repr belief. The a notification ar be represent	epplicate issues the second of the factors of the f

ther's maiden name:



#### For assistance, please contact:

#### MARKETING TEST AGENCY

1234 TEST ST TEST, TX 77777

@ 777-777-7777 🖨 777-777-7777

E test@test

#### Your application has been submitted successfully!

Thank you very much!

We may contact you for further information.

If you have any questions or need assistance, please contact our authorized representative noted above.

View the Application

Submit Another Application

View/Choose Another Product

I am Done



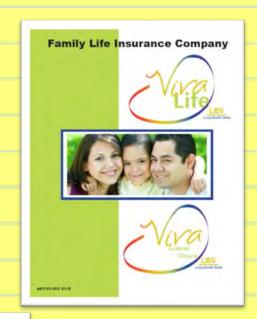
### Non-Tobacco Monthly Rates

#### Nonsmoker Monthly Bank Draft

Age	\$25,000	\$50,000	\$100,000
18-25	\$10.55	\$15.71	\$25.02
26	\$10.66	\$15.93	\$25.47
27	\$10.82	\$16.25	\$26.10
28	\$11.09	\$16.79	\$27.09
29	\$11.40	\$17.40	\$28.30
30	\$11.77	\$18.14	\$29.70
31	\$12.26	\$19.10	\$31.55
32	\$12.80	\$20.21	\$33.66
33	\$13.46	\$21.54	\$36.23
34	\$14.22	\$23.04	\$39.15
35	\$15.09	\$24.77	\$42.44
36	\$15.93	\$26.46	\$45.63
37	\$16.85	\$28.31	\$49.23
38	\$17.88	\$30.36	\$53.15
39	\$18.98	\$32.56	\$57.38
40	\$20.27	\$35.15	\$62.19
41	\$21.64	\$37.89	\$67.50
42	\$23.19	\$40.97	\$73.40
43	\$24.87	\$44.33	\$79.83
44	\$26.77	\$48.15	\$87.03
45	\$28.91	\$52.43	\$95.22

### Agent's Guide

Review our Agent's
Guide and
underwriting
guidelines for more
details.



FAMILY LIFE INSURANCE COMPANY

VIVA LIFE
VIVA CRITICAL CHOICE

New Business and
Underwriting
Guidelines

### Paper Application

- · · · · · · · · · · · · · · · · · · ·									
Application \							-	Policy #	P.
FAMILY LIFE	P.O. Box 924408 • Houston, T	exas 77292-4408	1-800-877-7705	• www.familyl	ifeins.com		_	Group #	
PROPOSED INSURED Last Name	First	M.I.	Sex	Age	Birth Date	Ht.	Wt.	Occupation	
THE RESERVE AND ADDRESS OF THE		_	DFDM				-		
Address	1	City				State		Zip	
SSN/ITIN	Home Pi	none # ( )			Work Phone #	( )		-	
E-mail	Marital Status   M	S Hire Dat		Employ	er Name				
BENEFICIARY AND RELATIONSHIP TO	PROPOSED INSURED				-				
Beneficiary		SSN/ITIN			Relations	hip to Insu	red		
Contingent Beneficiary		SSN/ITIN			Relations	hip to Insu	red		
OWNER (Unless noted, Owner will be	Proposed Insured.) Na	me			S	SN/ITIN		- 7	
Address		Phone #	( )		Relations	ship to Insu	red		
BASE POLICY INFORMATION	Plan: Critical Ch		1						
☐ Term Life \$25,000	☐ Term Life \$	50,000		Term Life	\$100,000				
RIDERS ☐ Critical Illness (☐ \$12									7.7
	ni-Annual Quarterly				**				
BILLING METHOD  List Bill		Semi-Annual C	Quarterly onl	y) 🗆 Mor					
Group #	Group Name				MODAL I	PREMIUM	AMOUN	T \$	
Does any proposed insured have any e				es," please	provide amour	nt in force:	_		
Will insurance now applied for replace a	any insurance or annuity	? □ Yes □	No						□ AA +1
4. Use an account house in the	COMPLETE THE FOI			ith the cor	rect answer)			Yes No D	□ Mail
<ol> <li>Has any proposed insured used to</li> <li>In the past seven (7) years, has a</li> </ol>	any person to be insured	received med	ical care for or					been diagnosed by a	
doctor as having heart trouble, sti limbs, blindness, AIDS, AIDS relat	roke, cancer, lung disea	se or disorder,	diabetes, liver	or kidney	disease, organ	transplant	, paraly	sis, loss of 2 or more	□ Fax
been hospitalized or advised to ha	we any diagnostic tests	or surgery for a	ny condition?					Yes No D	u i ux
<ol><li>In the last seven (7) years have an not prescribed by a physician?</li></ol>	ny of the proposed insur	ed's used narc	otics, cocaine,	hallucinoge	ns, barbiturate	es, heroin, r	marijuar	a, or any other drugs Yes □ No □	
4. Have you ever been denied insura								Yes 🗆 No 🗆	□ E-mail
If yes to questions 2-3 above please	explain:								
MOUDEDIC AUTHODIZATION AND	PICHATURE ( bester	and the state of the state of	Essent at	alau arce	ant avantitions	- beautel	affaire 1	ab contain ab contain	☐ FTP Site
INSURED'S AUTHORIZATION AND S pharmacy benefit manager or other me	edical facility, insurance	or reinsurance	company, MIE	Inc., Divis	sion of Motor	Vehicles, th	e Veter	ans Administration or	
other medical or medically-related facilit or having any non-medical information	ty, insurance company o	r other organiz Family Life In	ation, institution	or person,	that has any r	ecords or k	nowled	ge of me or my health	☐ Must see clier
information. All information used or dis-	closed pursuant to autho	orization may b	e subject to red	isclosure b	y the recipient	and may no	o longer	be protected.	wiust see cher
I understand that I am authorizing the C that prescription drug usage may be us									
medical conditions will be confirmed by will remain protected by federal and/or	a telephone interview pri	or to being use	d in the underw	riting proce	ss. The releas	ed informat	tion rece	eived by the Company	Live Signature
will remain protected by federal and/or : I understand that the information reque		aluation and u	derwriting of n	y application	on for the police	y for which	I have	applied; to determine	_ Divo orginardi e
eligibility for insurance, risk rating, or po and provision of benefits; and, to condu	olicy issue determination	s; to obtain rei	nsurance; to ac	lminister cli	aims and deter	mine or ful	fill respo	onsibility for coverage	
I understand that telephone interviews n decline my application for coverage. I un	nay be a part of the appl	ication process	and that any in	formation o	btained from si	uch telepho	ne inter	views may be used to	
I understand that I may revoke this au Houston, Texas 77092. I understand th	thorization at any time	by notifying th	e Company in	writing at t	heir Administra	ative Office	: 10777	Northwest Freeway,	

and the policy has been delivered to the applicant; and, (b) oral statements between the agent and myself are not binding on the Company unless accepted by I, the undersigned applicant, certify that I have read, or had read to me, the completed application, and I realize that any false statements or misrepresentations therein material to the risk may result in loss of coverage under the policy to which this application is a part.

the Company in writing.

I understand that this authorization will be valid for twenty-four (24) months from the date signed if used in connection with an application for an insurance policy, reinstatement of an insurance policy, or change in policy benefits. I understand that this authorization will be valid for the duration of a claim if used for the purpose of collecting information with a claim for benefits under a policy. A photocopy of this authorization will be treated in the same manner as the original To the best of my knowledge and belief, all of the answers to the questions contained in this application are true and complete, and I understand and agree that: (a) the insurance shall not take effect unless and until the application has been accepted and approved by the Company, the full first premium has been paid,

### Visit Our Website

111			Welcome CatherineBlanco • Feedb  Language: English-US
MANHATTA I			AGENT RESOURCE CENTE
Agent:	Home Commiss	ions Inforce Business Agent	Tools Downloads My Profile Back Office
	lection > Downloads > Forms		
RODUCTI	DOWNLOADS		
Quick Search	Advanced Sear	rch	
1. Select Region a			
Region:	Texas	Company:	All Companies
2. Search by Prod	uct Name or Document Nu	mber (optional):	
Critical Choice			
Search			
	Document Type	Document Number	Document Name
Product	Document Type	Document Number	Document Name
Product	Document Type APP	F-VLCCAP_0914_CC	Critical Choice Application
Product	APP	F-VLCCAP_0914_CC F-VLCCAP-SP0914_CC	- Control of Control o
Product	APP APP	F-VLCCAP_0914_CC F-VLCCAP-SP0914_CC F-CC_0614	Critical Choice Application Critical Choice Application - Spanish
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Product	APP APP BROCHURE BROCHURE	F-VLCCAP_0914_CC F-VLCCAP-SP0914_CC F-CC_0614 F-CCLBS_0614	Critical Choice Application Critical Choice Application - Spanish Critical Choice Brochure Critical Choice Brochure
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#### WWW.MANHATTANLIFE.COM

### Review



- Simplified Issue
- Accept ITIN
- 4 Question on-line and paper application
- Spanish Application (on-line and paper)
- Do not need to see client in person
- E-Signature Mother's Maiden Name

### "Fast Start" Bonus



Welcome to Family Life . . . Make 4 Sales in your First 30 Days and Receive \$100.

Just complete the information below and return to J. Alan Vala at Family Life.

Agent Nam	e	007	ent Number
0001234 Policy #	Policy #	Policy #	Policy #
James Bond			
Client Name	Client Name	Client Name	Client Name



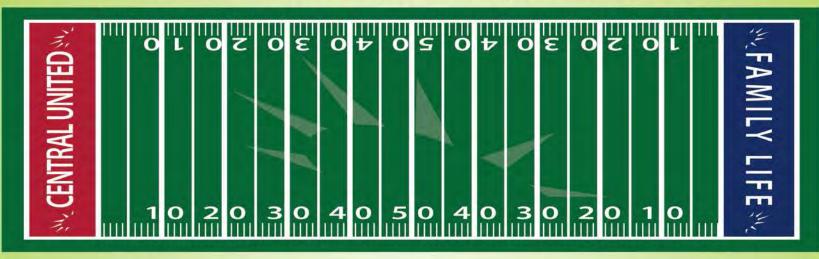
### Are you ready....

Go Texans

for some Football!

**Houston Texans vs Indianapolis Colts Thursday October 8, 2015** 

Contest Period June 1 - August 31, 2015



#### 12 Winners Recieve . . .

- \* Airfare to Houston for Associate and Spouse or Guest
- \* Two nights hotel at the Sheraton Brookhollow Hotel
- \* Home Office visit
- Pre-Game party at NRG Stadium
- **Houston Texans Tickets**







# Experience 158









Rome



### Chairman's Club 2016

#### Imagine Yourself . . . In Rome

- trying your hand in the "mouth of truth"
- making a wish at the Trevi Fountain
- or walking the paths of gladiators in the Colosseum

#### In Venice

- sipping coffee at the Piazzo San Marco
- riding a gondola under the Rialto Bridge
- or touring Ca'D'oro a 15th century gothic palace



### in 2016







Contest Period May 1, 2015 to April 30, 2016

### Chairman's Club 2016



#### Qualifications

Marketing Director = \$500,000 npap\* General Agent = \$300,000 npap\*

Call Center = \$250,000 npap\* (with 80% first year persistency)

Personal = \$100,000 npap\*

New Agent Contract after September 1, 2015 = \$75,000 npap\*

125% credit for Cancer Care CP4000 sales

150% credit for new Cancer Care CP4000 sales when submitted with a new group and with a minimum of 5 Cancer Care Lives

Please Note: credit for other product sales will be the normal amount.

\*Net paid annualized premium

#### Chairman's Club Qualifications

#### MANHATTAN/CENTRAL UNITED/FAMILY LIFE INSURANCE COMPANIES

The following guidelines will be followed to qualify associates and agency managers for the 2016 Chairman's Club Conference:

- The qualification period will be from May 1, 2015 to April 30, 2016. Only net paid annualized premium produced during the qualification period will count for conference qualification. Qualification numbers are not final until April 30, 2016.
- 2. The Company will confirm qualification for the conference by a personal invitation to the associate.
- Only active contracted and producing associates in good standing at the time of the conference will be eligible to attend the conference.
- Business written on an associates own life or on immediate family members will not be eligible for qualification for the conference. Immediate family members include spouse, mother, father, brother, sister, mother-in-law, father-inlaw, brother-in-law, sister-in-law, and children.
- 5. Business written on another associate in the agency will not be eligible for qualification for the conference.
- 6. Production credit is not transferable among associates or agency managers.
- Multiple associate qualifications are not allowed.
- A minimum portfolio persistency of 85% is required.
- If an associate qualifies for the conference on a personal, agency or Marketing Director basis, the associate will only be awarded one qualification.
- Cash will not be paid in lieu of attending the conference.
- 11. The qualifying associate will be allowed to bring their spouse or guest. A guest can not be a contracted associate with the Company. Children are welcome at the expense of the associate.
- The Company reserves the right to modify or cancel the event if deemed necessary.
- 13. In accordance with IRS rules and regulations, associates attending our Chairman's Club Conference will receive 1099 earnings for the fair market value of the trip. Please consult your tax advisor if you have any questions concerning your income reporting requirements.
- 14. Any exceptions to the above guidelines or special requests must be approved by the Director of Marketing of the Company.

## President's Club ASPEN 2016 ASPEN















#### Contest Period May 1, 2015 - April 30, 2016

#### Qualifications

Marketing Director: \$400,000

with 3 qualifiers in attendance

Agency: \$250,000 NPAP

Personal: \$50,000 NPAP

### **Guidelines**

#### MANHATTAN/CENTRAL UNITED/FAMILY LIFE INSURANCE COMPANIES

The following guidelines will be followed to qualify associates and agency managers for the 2016 President's Club Conference:

- The qualification period will be from May 1, 2015 to April 30, 2016. Only net paid annualized premium produced during the qualification period will count for conference qualification. Qualification numbers are not final until April 30, 2016.
- 50% premium credit for First Choice, Group Dental, Vision, Employer Paid Group Life, and Employer Paid Group Accident.
- 3. The Company will confirm qualification for the conference by a personal invitation to the associate.
- Only active contracted and producing associates in good standing at the time of the conference will be eligible to attend the conference.
- 5. Business written on an associates own life or on immediate family members will not be eligible for qualification for the conference. Immediate family members include spouse, mother, father, brother, sister, mother-in-law, father-in-law, brother-in-law, sister-in-law, and children.
- Business written on another associate or their family in the agency will not be eligible for qualification for the conference.
- 7. Production credit is not transferable among associates or agency managers.
- 8. Multiple associate qualifications are not allowed.
- 9. A minimum portfolio persistency of 85% is required.
- If an associate qualifies for the conference on a personal, agency or Marketing Director basis, the associate will only be awarded one qualification.
- 11. Cash will not be paid in lieu of attending the conference.
- 12. The qualifying associate will be allowed to bring their spouse or guest. A guest can not be a contracted associate with the Company. Children are welcome at the expense of the associate.
- 13. The Company reserves the right to modify or cancel the event if deemed necessary.
- 14. In accordance with IRS rules and regulations, associates attending our Chairman's Club Conference will receive 1099 earnings for the fair market value of the trip. Please consult your tax advisor if you have any questions concerning your income reporting requirements.
- 15. Any exceptions to the above guidelines or special requests must be approved by the Director of Marketing of the Company.

