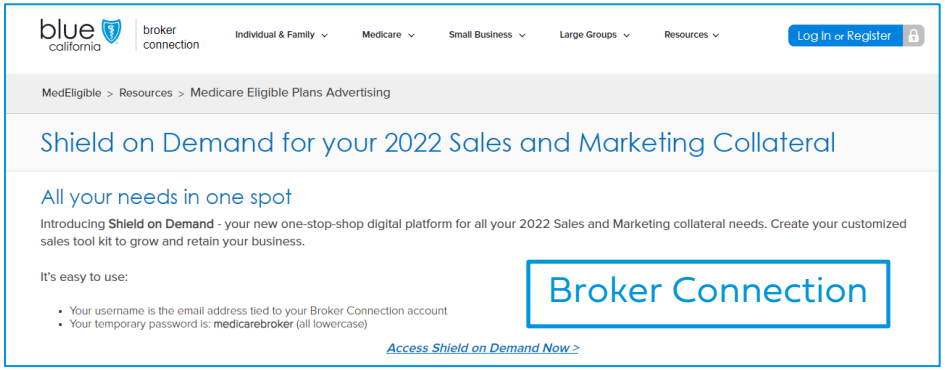
Quick Start Guide – Shield on Demand

Logging in for the first time

Shield on Demand works via Single Sign On (SSO) using your Broker Connection account ID.

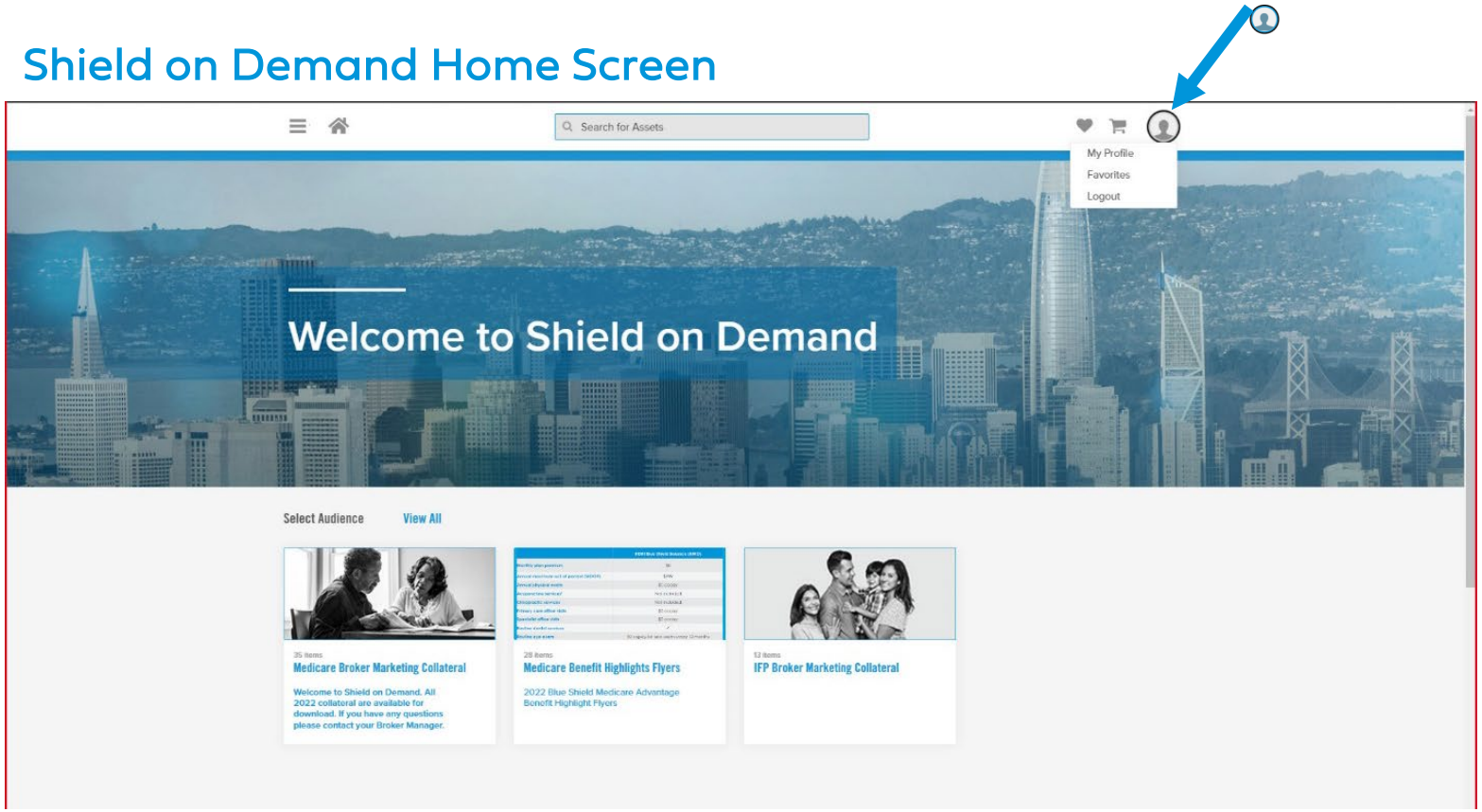
1. If you have not logged into Broker Connection prior to clicking on the Shield On Demand, you will get a pop up to enter your Broker Connection credentials.
2. You must log-in through the links on Broker Connection to access marketing materials:
    - IFP Broker Log-In
    - Medicare Broker Log-In
3. Enter your Broker Connection credentials
4. The Shield on Demand home screen will pop up with you logged in



Update “My Profile”

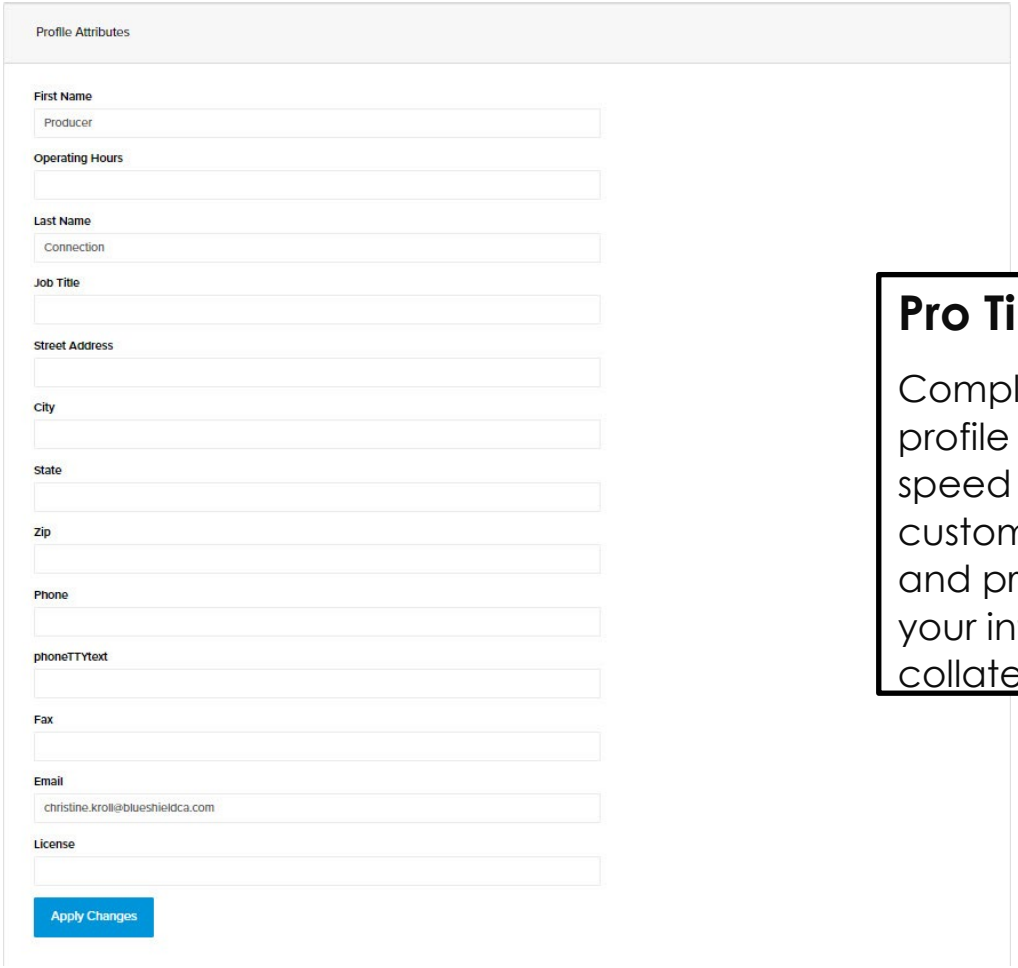
Click on the avatar on the top right corner and click My Profile to update profile attributes.

Shield on Demand Home Screen



Profile Attributes

Update your profile accordingly 1



When finished, click Apply Changes 2

Pro Tip:

Complete your profile attributes to speed up customizations and pre-populate your info into your collateral.

Ready to Customize collateral? Click on the Home icon, top left corner of the screen 3

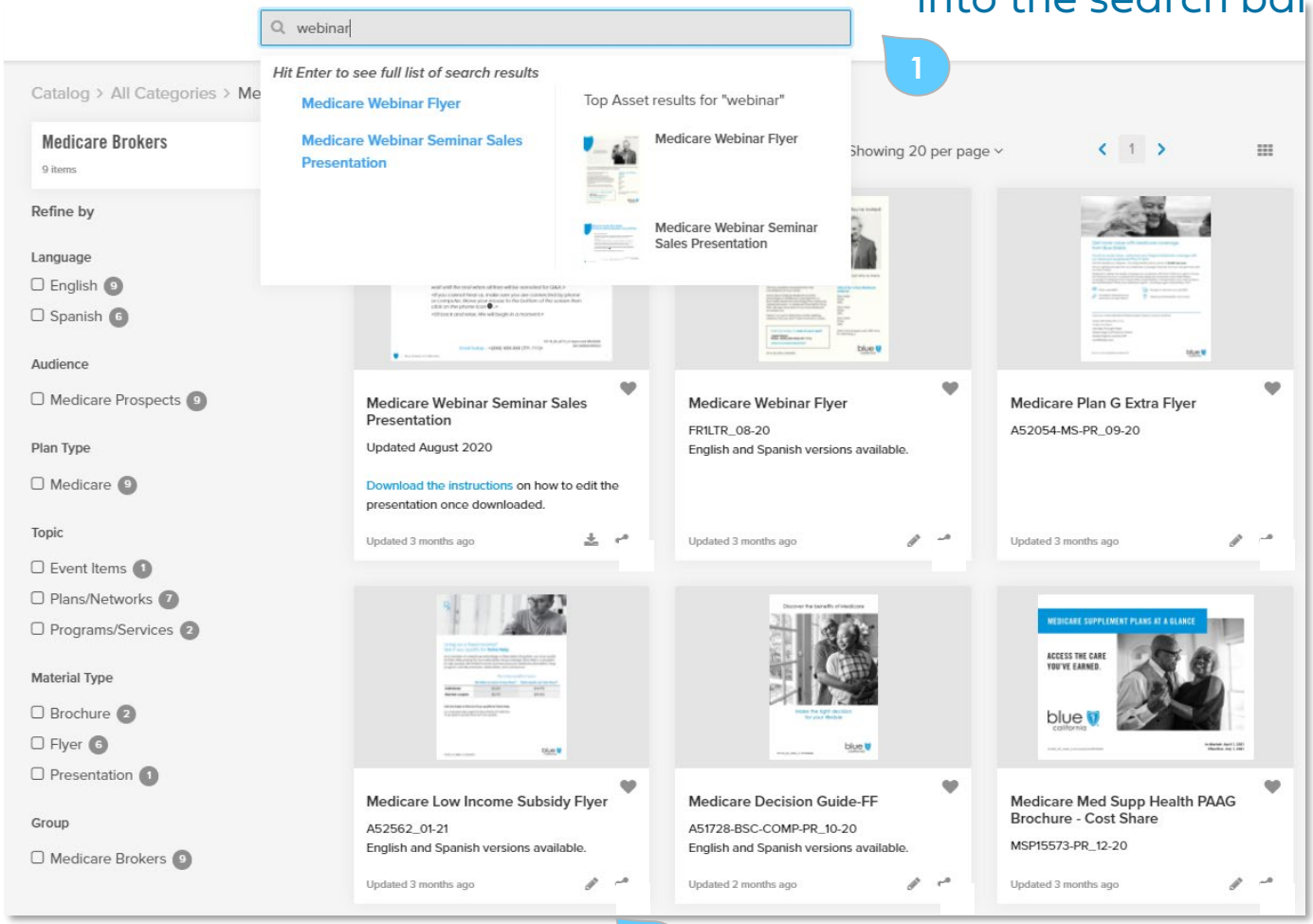
Shield on Demand Home Page

Search by typing keywords into the search bar

1

2

Filter your search by language, material type, and many more



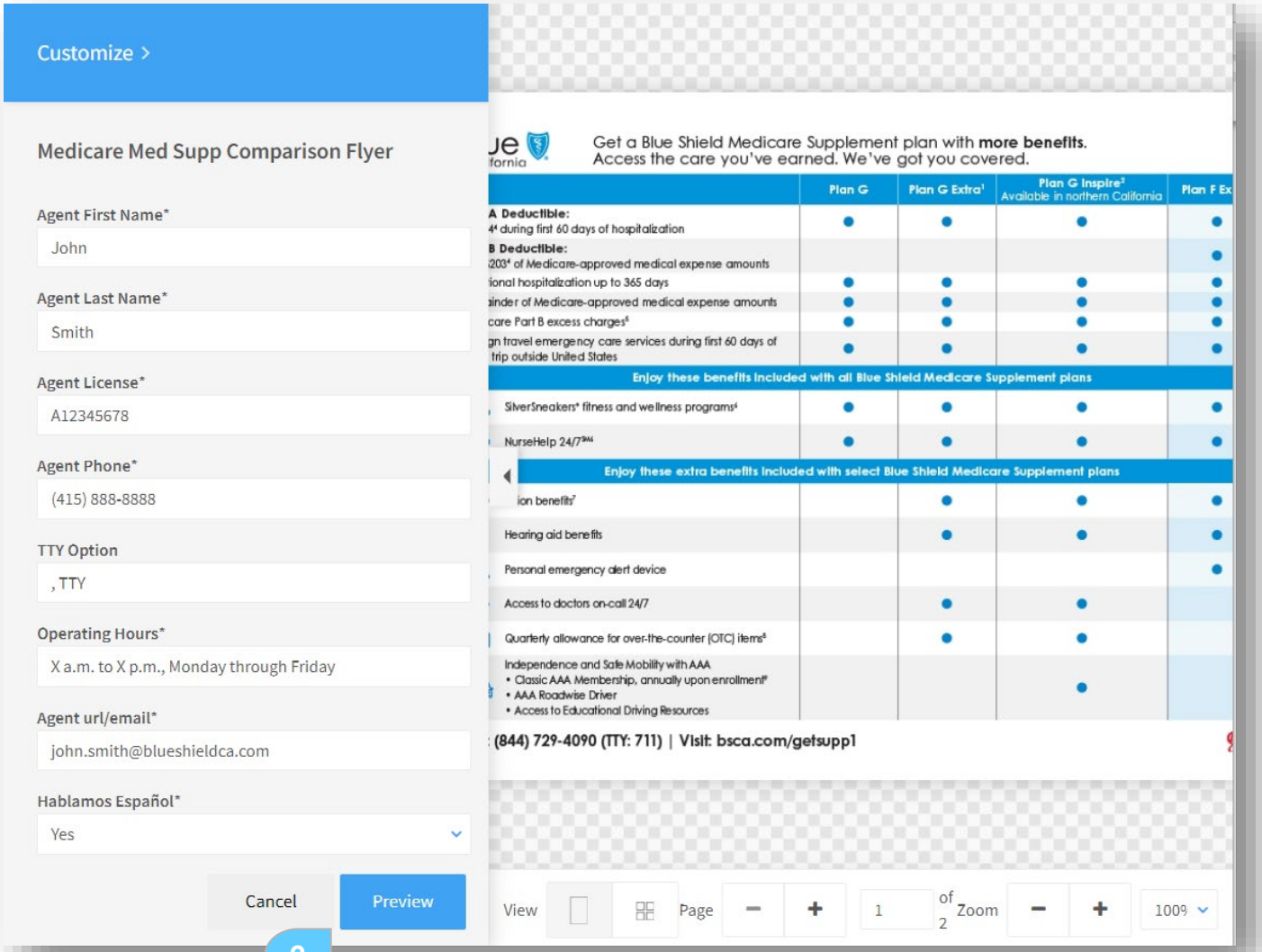
3

Click the item or the pencil icon to start customizing a piece

Customize Marketing Material

1

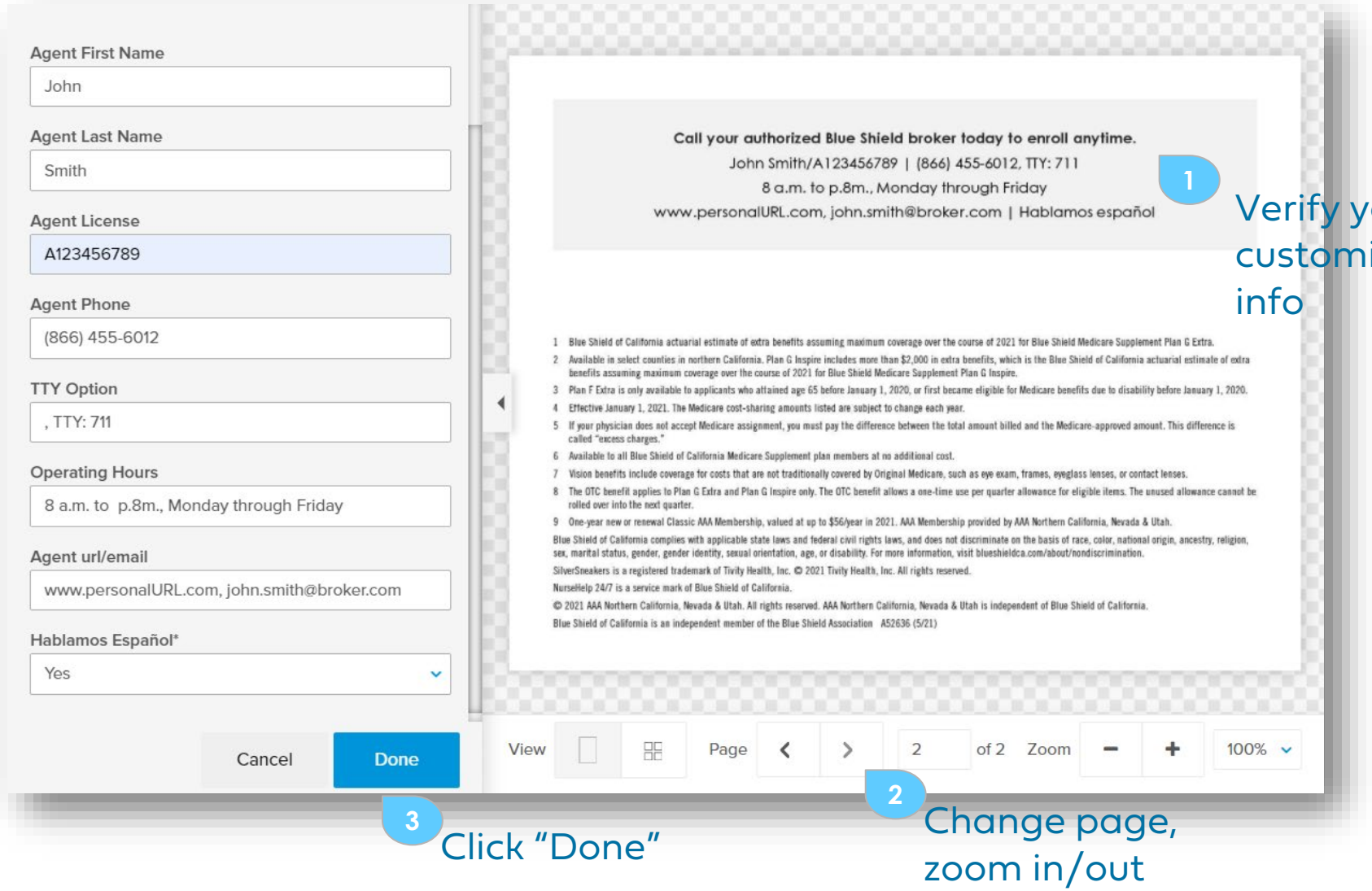
Fill in custom info



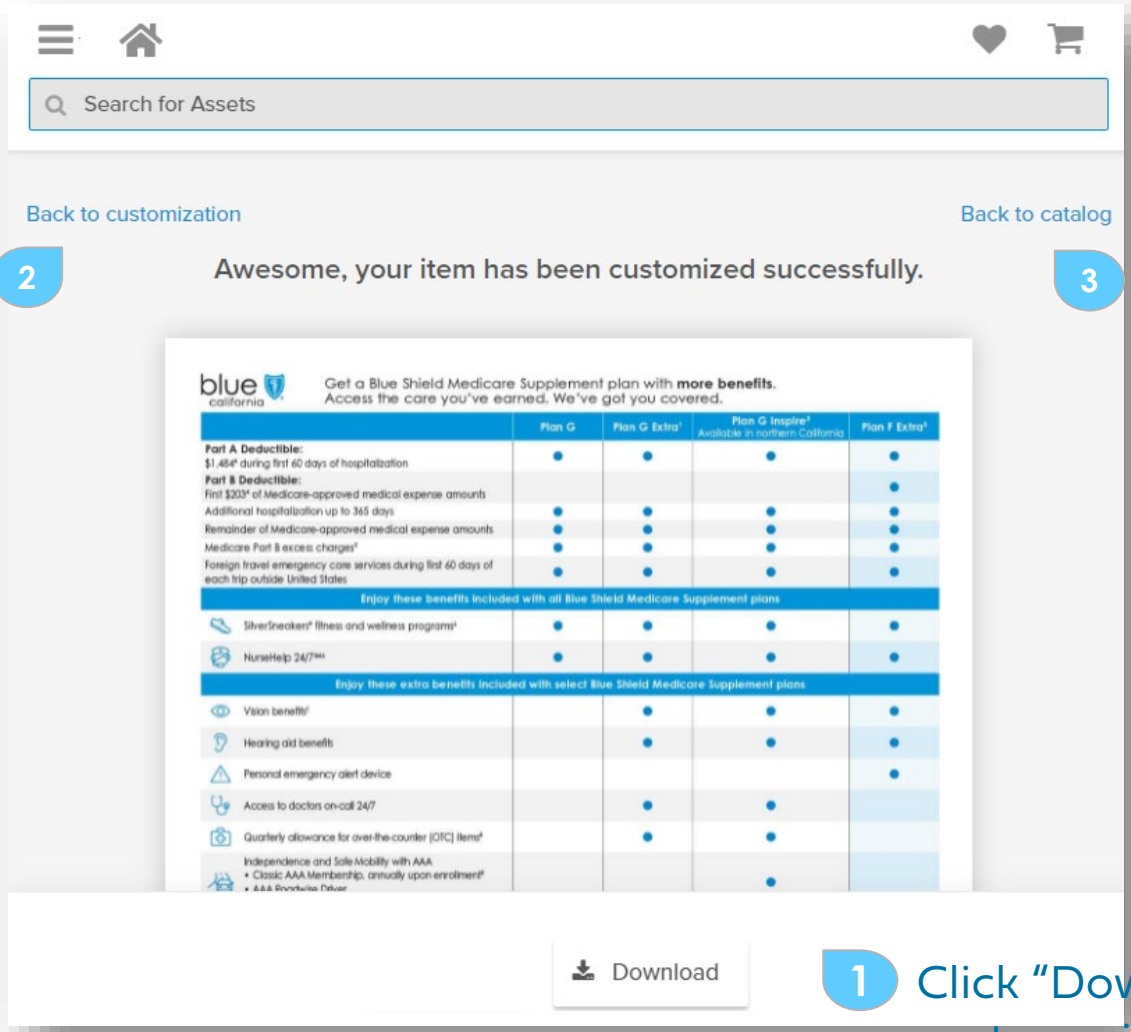
2

Click Preview

Preview Customized Marketing Material



Download Customized Marketing Material



Return to customization

2

3

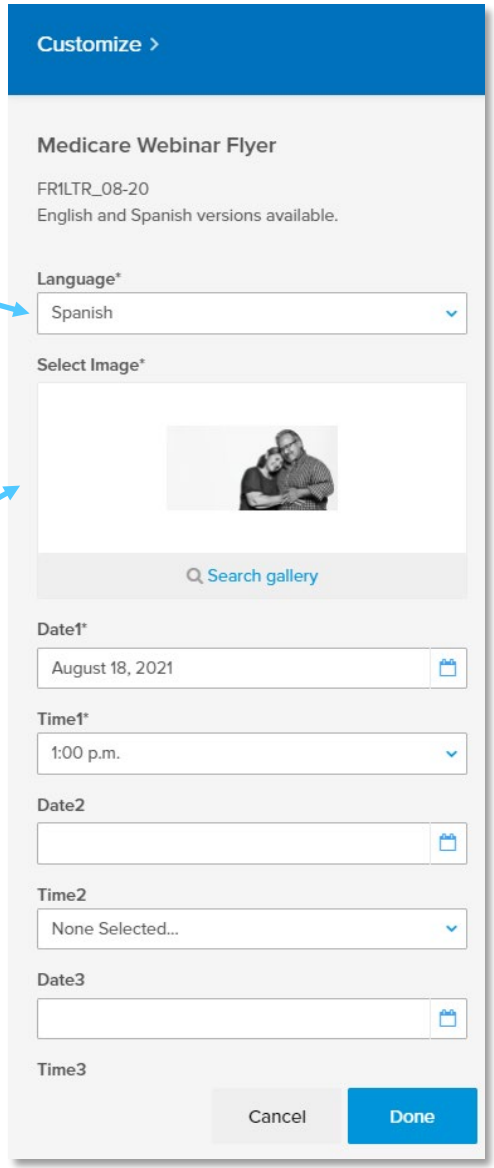
Return to catalog to select a new collateral

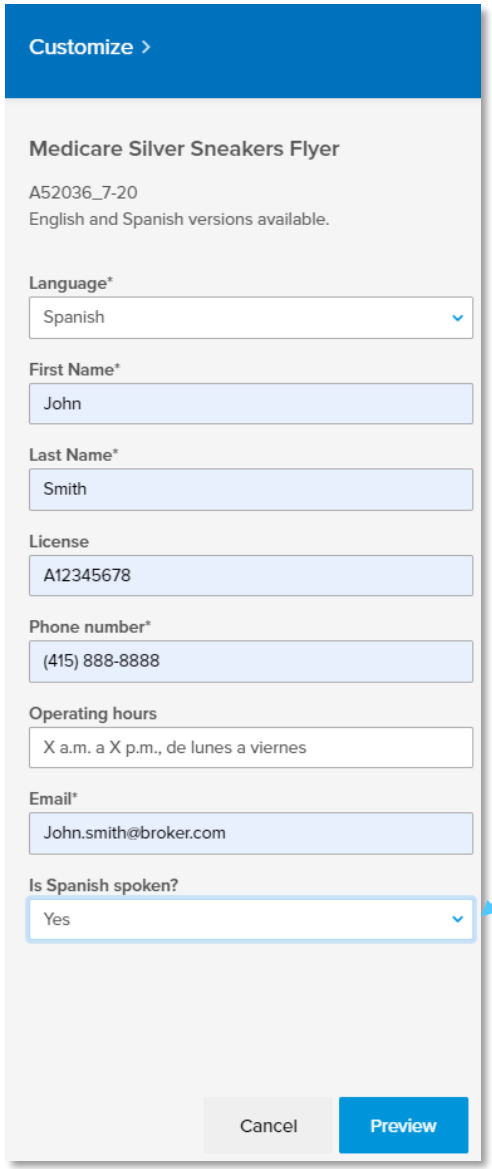
1 Click "Download", then your custom piece will render. Follow the on-screen prompts to save to your PC.

Serving Multiple Languages

Choose your language with the drop-down

If available: Select Brand-approved imagery





Spanish availability

Need more help?

Contact:

Producer.services@blueshieldca.com

800.559.5905

