

Broker Check List

Registration and Certification



Thank you for your interest in becoming a certified Health Connector broker. The information found in this checklist will walk you through the necessary steps to become registered and certified to start selling through the Health Connector.

Brokers must register and verify that they:

- Maintain a current health producer license in good standing in Massachusetts or a non-resident license
- Have completed Health Connector training (either in-person or online). Training is available online at: www.MAhealthconnector.org/business/brokers/certification
- Have completed the online registration process through the Health Connector for Business online broker portal at: www.MAhealthconnector.org/business/create-a-business-account

These steps are required for all existing certified and new brokers who want to sell medical and dental plans through the Health Connector.

Once the requirements have been met, the application will be approved and the broker will receive an email with instructions on how to establish their Health Connector login. Please allow up to 7 to 10 business days for review and approval of your application.

Approved brokers will be listed on the Health Connectors website for employers searching for brokers to assist in the purchase of medical or dental insurance.

If a broker submits an application, but has not satisfied all of the requirements to become a Health Connector certified broker, the broker will receive an email with information on which requirements have yet to be satisfied and the application will be put into a pending status until all of the requirements have been met.

Completion of the above steps is required for you to become officially certified to sell group medical and dental plans through the Health Connector.

Additional Resources

Phone: 1-888-813-9220 or TTY: 711. Call Monday through Friday, 8:00 a.m.– 6:00 p.m.

Website: MAhealthconnector.org