



# Agency Solutions

**Bring the Power of Online Marketing to Your Agents**

# Benefits to Your Agency

## Empower Your Agents with Online Marketing Tools They Need to Succeed

- **Support Recruiting** - Differentiate your agency by providing agents with tools they value and can't get elsewhere
- **Promote Key Products** - Align your agents' activity to promote the products that are important to you
- **Increase Production** - Give your agents proven tools that generate opportunities and sales
- **Incentivize and Reward Top Performers** - Show your top performers that you are investing in their continued success



# Available Solutions

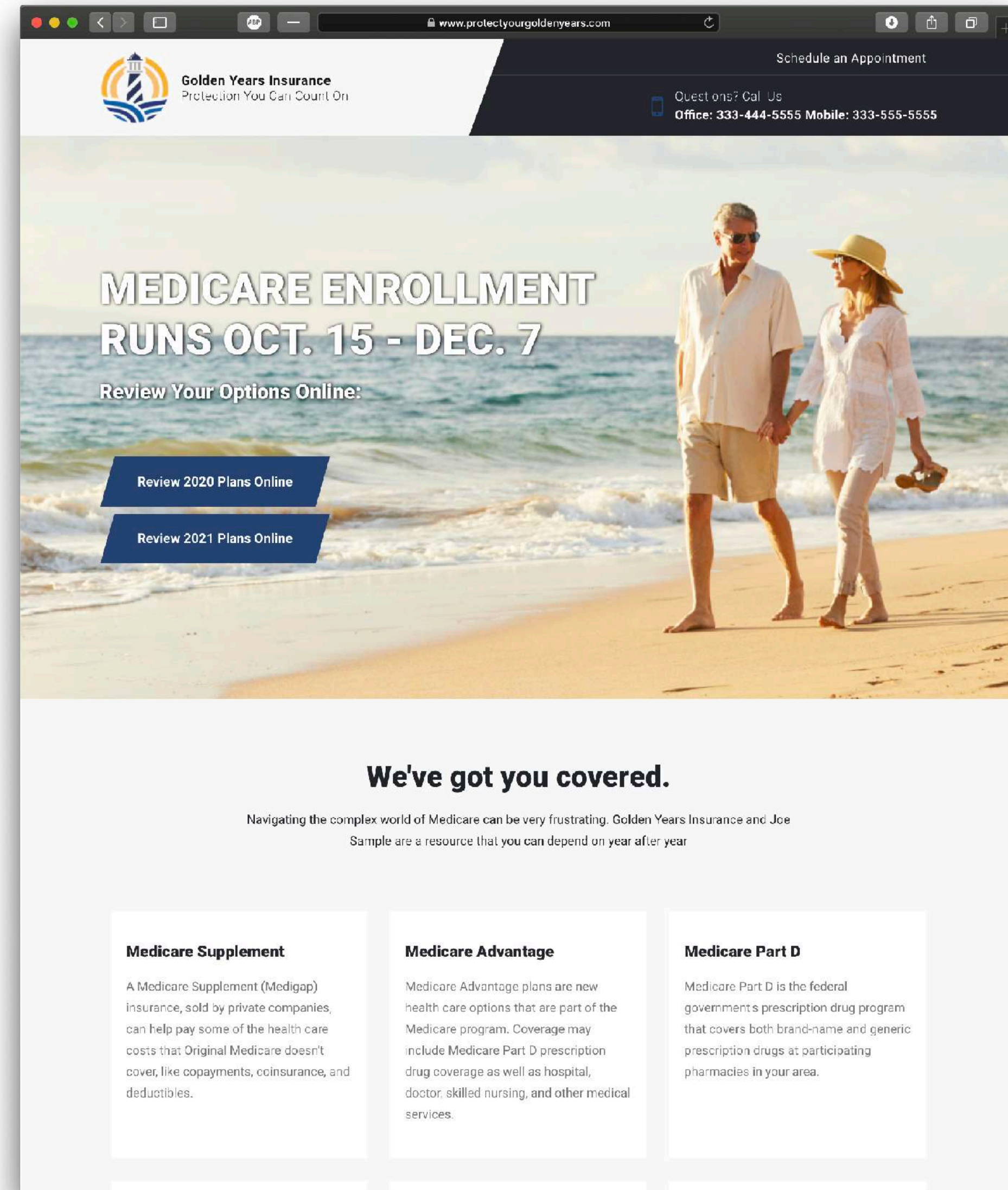
- Express Website
- Turnkey Email Campaign System
- Managed Social Media
- Managed Email Newsletter



# Express Agent Website

## Personalized Landing Page to Establish Online Presence

- Link to consumer quoting tools for self-service
- Custom domain for each agent (e.g. [www.agentname.com](http://www.agentname.com)), or run all sites at a subdomain (e.g. [agentname.agency.com](http://agentname.agency.com))
- Branded around the agent or you and your business
- Customize the images, products, and more to fit your needs
- Easy setup - be live in minutes

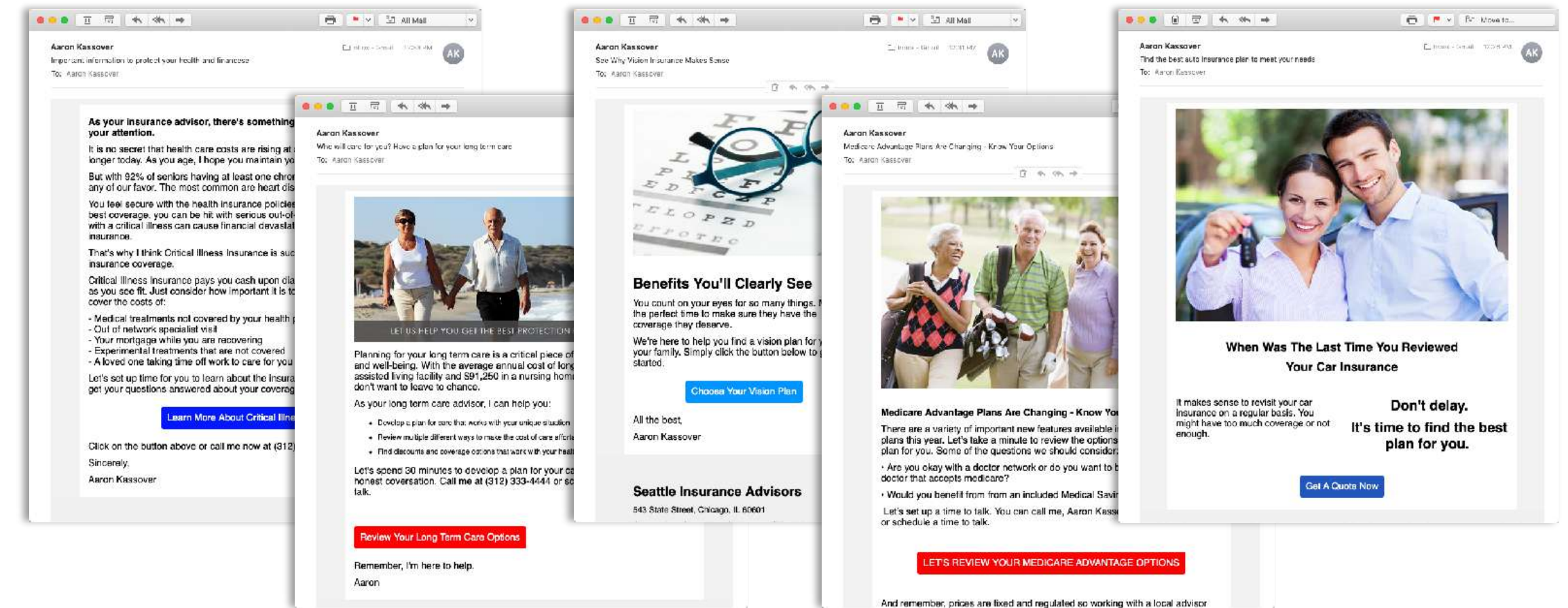


# Turnkey Email Campaign System

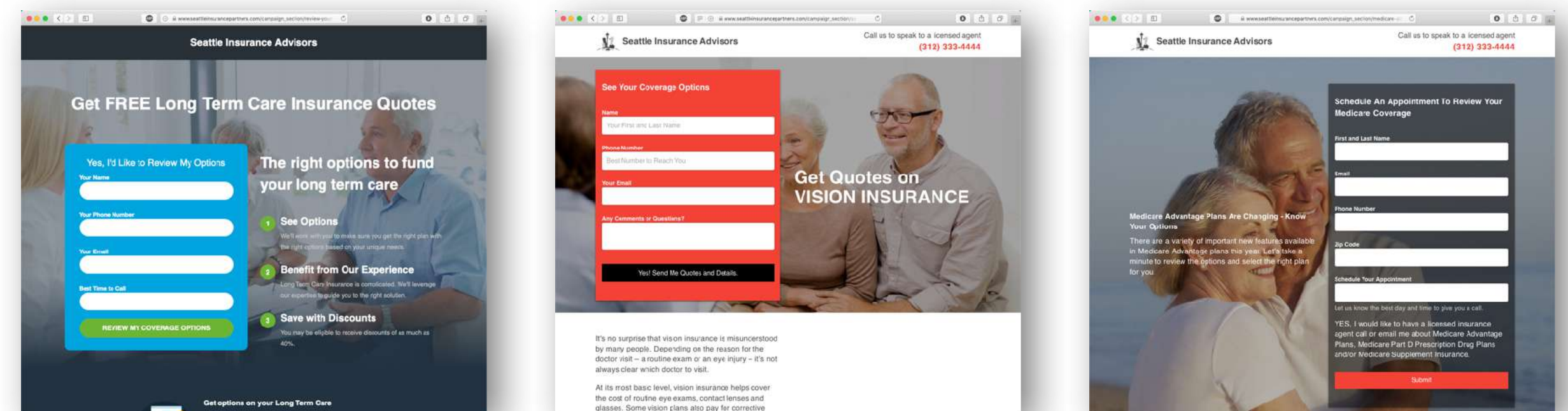
Give your agents powerful cross-marketing tools that drive leads and sales quickly

- Library of Pre-created Email Campaigns
- Includes email content and landing pages
- Automatically personalized, sent, and tracked
- Only takes 1 hour every 3 months to run

Library of Email Campaigns



Landing Pages Designed for Lead Gen

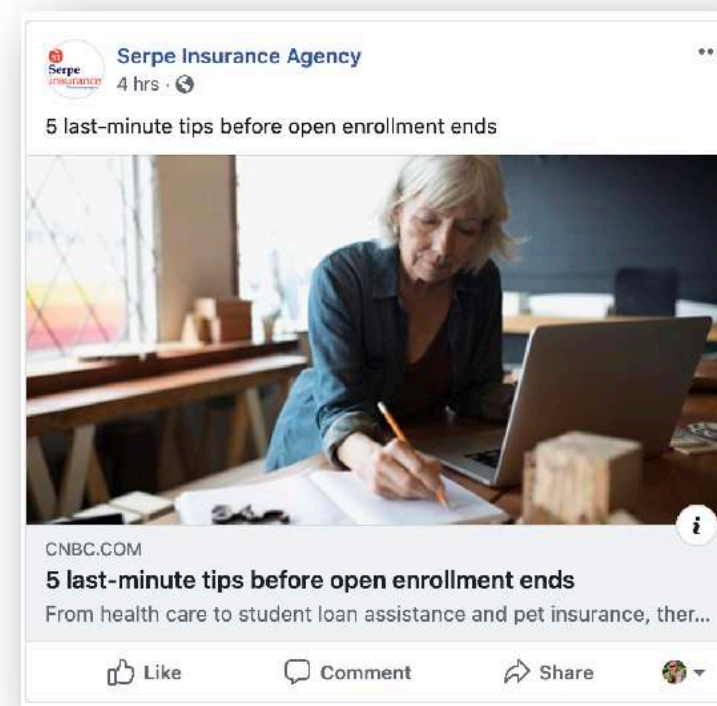


# Managed Social Media

**Help your agents build lasting relationships built on trust**

- We post curated content to your agents' social media accounts every business day
- Choose from Life, Health, Medicare, P&C, and Recruiting content 'feeds'
- Stay in front of customers and prospects in a positive way that adds value
- Connected with Facebook, LinkedIn, and Twitter
- Totally hands-free for the agent

Daily posts related to Life, Health, Medicare, P&C, and Recruiting



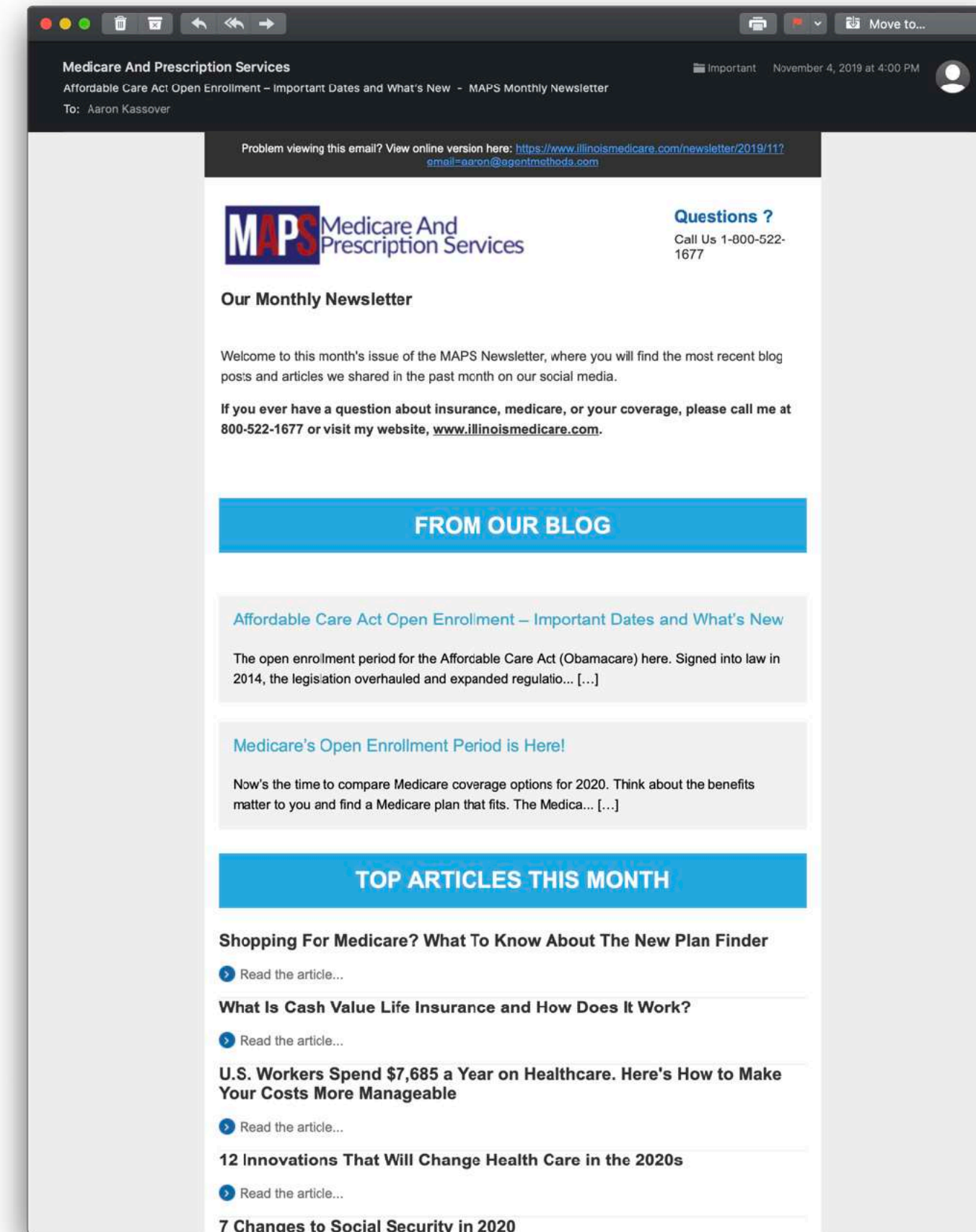
Partnered with the biggest social networks



# Managed Monthly Email Newsletter

Help your agents stay in front of their contacts between renewals

- We create and send a monthly email newsletter out to each agent's contacts
- Increase your agents' retention, referrals, and cross-sales by keeping them in front of their audience
- High engagement (opens and clicks) due to relevant and personalized content
- Each month can be customized or sent 'hands-free'



# Pricing

- Platform - \$499/month
- Express Website - \$25/month per agent
- Newsletter, Email Campaigns, and Managed Social Media - \$25/month per agent
- Volume discounts available for 20+ agents

