

## **Agent Guide to Placing Orders Using AHCP Lead Credits**

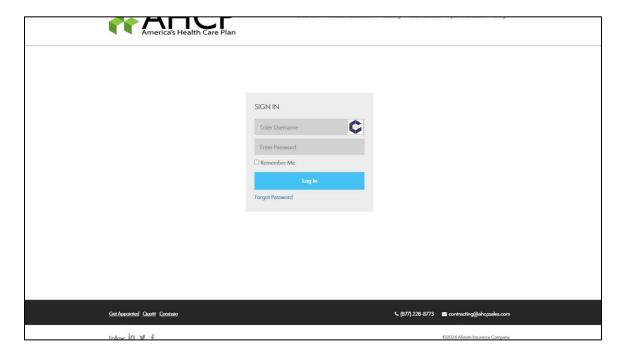
Through our free lead program, we created a "Cycle of Success" for all of our agents. The more business you submit through AHCP, the more lead credits you earn.

- 1. In addition to your paid commissions, you earn more through AHCP, no matter what products your clients select. Regardless of the carriers you represent, every product category below helps you grow your lead credit balance:
  - \$10.00 for each issued Medicare Advantage policy
  - \$5.00 for each issued Major Medical, Short-term Medical, Medicare Supplement and Supplemental Health policy (fixed indemnity, cancer, CI, accident, and term life)
  - \$5.00 flat rate for group sales
  - \$2.50 per Medicare Part D Prescription Plans and Dental Plans
    Placing an Order: To get to the form you can access it via our website. Please follow the instructions below.

Please contact AHCP Agency Services at 877-228-8773 or email <u>contracting@ahcpsales.com</u> for immediate assistance with access to our website. You can also contact us for your current lead balance before placing an order.

Important! Lead credits distributed by AHCP as part of the Cycle of Success Lead program expire and roll back up to your direct upline/AHCP after 90 days if unused.

2. Navigate to <a href="https://www.ahcpsales.com/login/">https://www.ahcpsales.com/login/</a>





3. Click the "Username" field. Enter your Username.

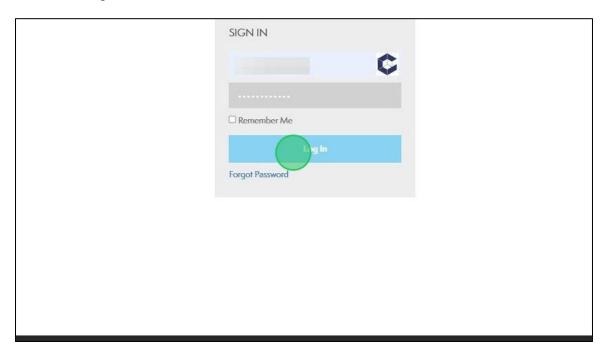


4. Click the "Password" field. Enter your Password.

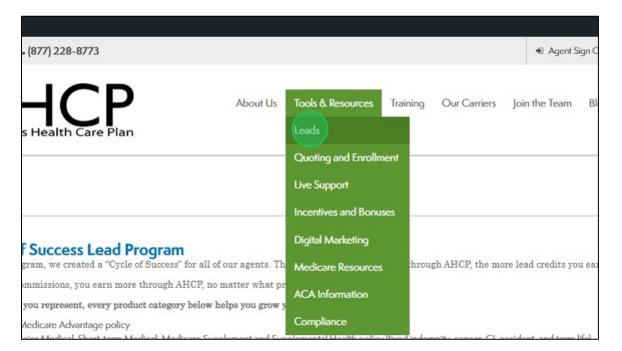




5. Click the Login button.

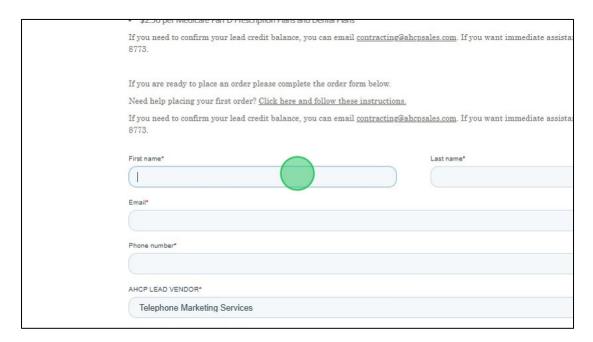


6. Navigate to the Tools & Resources tab. Click "Leads"

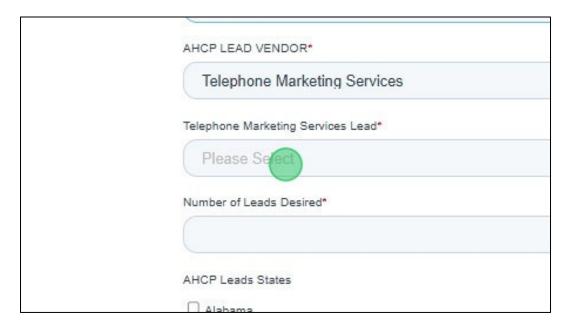




- 7. To begin placing your order, click the "First name\*" field. Enter all fields that have an \* next to it.
  - First Name
  - Last Name
  - Phone #
  - Email Address



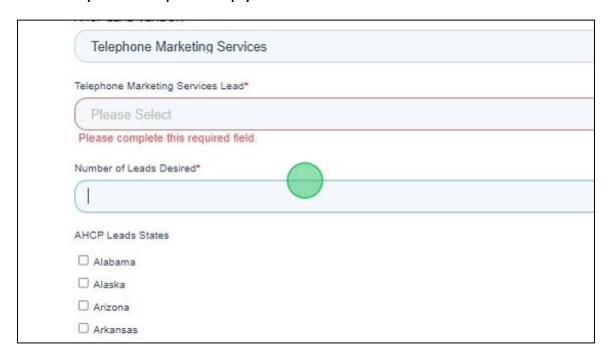
8. The only vendor option is Telephone Marketing Services You can select from Statewide or Specific Area





9. Click the "Number of Leads Desired\*" field.

This is where it is important to know what your lead credit balance is. Any amount over your balance you will be responsible to pay to TMS.



10. Click "AHCP Leads States" to select the state(s) you are wanting to get leads from.





## 11. Click Submit.

U Virginia
☐ Washington
☐ West Virginia
Wisconsin
☐ Wyoming
Submit

Once you click Submit, an email will then be sent to the lead vendor and to AHCP. You will also receive a confirmation email that you placed an order.

Once the order is submitted you should be contacted by the Telephone Marketing Services. You will receive an email to register on their website, TMS Agent Portal: <a href="https://www.tmsleads.com/login">https://www.tmsleads.com/login</a>

Before any credits are added to your TMS Agent Portal, the vendor will reach out to AHCP to also confirm your lead balance. They will only add what is available from AHCP.

**Please note:** once you are on the TMS Agent portal you are also able to add funds outside of the AHCP lead credits. You will only use this process to utilize your AHCP Cycle of Success Lead credits.