BlueCross BlueShield of Texas

2026 Individual Plan Portfolio



Blue Advantage HMO℠

- **Statewide**

Blue Advantage Plus℠

- **Statewide**

MyBlue Health℠

- **Bexar, Cameron, Collin, Comal, Dallas, Denton, El Paso, Fort Bend, Harris, Hidalgo, Jefferson, McLennan, Montgomery, Nueces, Rockwall, Tarrant, Travis, and Williamson Counties**

What's New

- MyBlue Health will be available in Fort Bend and Montgomery Counties.
- Bronze and Catastrophic on-exchange policies will be HSA eligible.*

Why Choose Us?

Access

- Health plans on and off exchange in every county
- Comprehensive, year-round coverage
- High-quality, efficient networks with focus on preventive care

Stability

- Serving Texas communities for more than 90 years
- In the 13 years of ACA open enrollment, Blue Cross and Blue Shield of Texas has been proud to offer multiple qualified health plans in every county across Texas

* To the extent on-exchange and off-exchange bronze plans are on the same SCID, both plans will be HSA eligible.

Blue Cross and Blue Shield of Texas, a Division of Health Care Service Corporation,
a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association

730561.0925

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Texas Plans On and Off Marketplace

Health

Blue Advantage HMO: 4 Bronze, 5 Silver, 4 Gold

- Network: Blue Advantage HMO℠
- Approximately 734 hospitals and 134,334 providers[1]
- Helps keep costs lower and more predictable
- Personalized with a primary care provider who coordinates all health care

Blue Advantage Plus: 4 Bronze, 4 Silver, 3 Gold

- Network: Blue Advantage HMO
- Approximately 734 hospitals and 134,334 providers[1]
- Greater flexibility
- Leverages the HMO network

MyBlue Health: 2 Bronze, 3 Silver, 2 Gold

- Network: MyBlue Health℠
- Approximately 230 hospitals and 61,719 providers[2]
- Now available in Fort Bend and Montgomery counties
- Retail members who choose a Select PCP will have a $0 copay for any scheduled Select PCP visit

Dental

BlueCare Dental℠

- Coverage for cleanings, preventive services and much more
- Preventive dental services deductible waived
- Pediatric and family plans available
- Lower individual deductibles on all dental plans

Pediatric Vision Benefits

- Offers one exam, frames or contacts at $0/no cost on most plans

Prescription and Pharmacy

- Most plans have six prescription drug payment level tiers: preferred generic, non-preferred generic, preferred brand, non-preferred brand, preferred specialty, non-preferred specialty
- Standardized plans have four prescription drug payment level tiers: generic, preferred brand, non-preferred brand, and specialty
- All plans include a drug list and Preferred Pharmacy Network[3]
- MedsYourWay® program that works with your plan benefits to automatically find lower costs for eligible medications at participating pharmacies.

Helpful Resources 24/7

- Virtual visits — Existing MDLIVE® partnership allows members to select MDLIVE Virtual Primary Care Providers as their PCP.
- Cost Estimator Tool on Blue Access for Members℠
- Member education information on choices for non-emergency care

Mobile App

- Easy to use — Find a doctor, see payment options, access electronic member ID card and more

Blue365®

- Blue365 member discount program — Members save on health club and gym memberships, weight loss programs, dental products and much more

Contacts for Retail Producers

Presale Support

Product information and sales assistance

800-531-4457

9 a.m. to 5 p.m. CT, Mon.- Thurs.

9 a.m. to 4:30 p.m. CT, Fri.

Postsale Support*

Application status, billing and payments, Retail Producer Portal and policy changes renewing/transitioning clients

888-697-0679

9 a.m. to 5 p.m. CT, Mon.- Thurs.

9 a.m. to 4:30 p.m. CT, Fri.

* Some issues can be addressed by Producer Services only if the member gave authorization to the producer of record.

1. Estimates as of 9/25/2025.
2. Estimates as of 9/25/2025. These numbers don't include network providers and hospital in the expansion counties. During open enrollment, members who enroll in MyBlue Health will be able to choose their primary care provider for 2026 through Provider Finder®.
3. A "preferred" or "participating" pharmacy has a contract with BCBSTX's pharmacy benefit manager (Prime Therapeutics) to provide pharmacy services at a negotiated rate. A pharmacy benefit manager administers prescription drug benefits for a health plan. The terms "preferred" and "participating" should not be construed as a recommendation, referral or any other statement as to the ability or quality of such pharmacy.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. BCBSTX reserves the right to stop or change this program at any time without notice. The relationship between the Blue365 vendors and BCBSTX is that of independent contractors.

Hearing services are provided by Start Hearing, Beltone™, HearUSA and TruHearing®. Vision services are provided by ContactsDirect®, Croakies, Davis Vision℠, EyeMed Vision Care, Glasses.com, Jonathan Paul Fitovers, and LasikPlus®.

MedsYourWay is not insurance. It is a drug discount card program that compares the drug discount card price for an eligible medication at participating in-network retail pharmacies to the member's benefit plan cost share amount and then applies the lower available price. MedsYourWay is administered by Prime Therapeutics, LLC. Not all retail pharmacies may participate with MedsYourWay pricing.

Virtual Visits may be limited by plan. For providers licensed in New Mexico and the District of Columbia, Urgent Care service is limited to interactive online video; Behavioral Health service requires video for the initial visit but may use video or audio for follow-up visits, based on the provider's clinical judgment. Behavioral Health is not available on all plans.

MDLIVE is a separate company that operates and administers Virtual Visits for Blue Cross and Blue Shield of Texas. MDLIVE is solely responsible for its operations and for those of its contracted providers. MDLIVE and the MDLIVE logo are registered trademarks of MDLIVE, Inc., and may not be used without permission.